Special Terms of Participation (B)

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

Duration:
Tuesday, 10 to Friday, November 13, 2020

Opening hours visitors:
Tuesday to Thursday 09:00 – 18:00
Friday 09:00 – 17:00

Opening hours exhibitors:
Tuesday to Thursday 08:00 – 19:00
Friday 08:00 until dismantling deadline

All prices indicated below are net and subject to applicable value-added tax.

B 1 Application
Applications should be filed online www.semiconeuropa.org or using this form, duly completed and signed with a legally binding signature, and submitted to Messe München GmbH by SEMI.

B 2 Eligibility
Admissible as exhibitors are all German manufacturers; all manufacturers from abroad or their German branch establishments; main importers; specialist dealers or service companies authorized by manufacturers; and those firms that are authorized by a manufacturer’s works to exhibit its products. Main importers and authorized specialist dealers may only exhibit exhibits from manufacturers which are not represented at this trade fair/exhibition themselves.

B 3 Participation fee, advance payment for services (cf. A 7)
The net participation fees per m² space are:

<table>
<thead>
<tr>
<th>Type of Space</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard raw space</td>
<td>EUR 395</td>
</tr>
<tr>
<td>Raw space of 72 m² or more</td>
<td>EUR 375</td>
</tr>
<tr>
<td>Cluster Alley (Standard raw space)*</td>
<td>EUR 335</td>
</tr>
<tr>
<td>Cluster Alley (Raw space of 72 m² or more)*</td>
<td>EUR 318</td>
</tr>
<tr>
<td>Container space</td>
<td>EUR 1,495</td>
</tr>
</tbody>
</table>

Exclusively for SEMI Members
SEMI grants its members the following discounted rates:

<table>
<thead>
<tr>
<th>Type of Space</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard raw space</td>
<td>EUR 295</td>
</tr>
<tr>
<td>Raw space of 72 m² or more</td>
<td>EUR 275</td>
</tr>
<tr>
<td>Cluster Alley (Standard raw space)*</td>
<td>EUR 235</td>
</tr>
<tr>
<td>Cluster Alley (Raw space of 72 m² or more)*</td>
<td>EUR 218</td>
</tr>
</tbody>
</table>

SEMI Membership must be active at all times to receive Member Pricing. The individual financial contribution will be considered on your admission invoice.

* A specific discounted fee of 15% is applied to Microelectronic Clusters and Associations who are exhibiting with minimum 5 companies belonging to their organization.

Mandatory communication fee
Exhibitors will be charged a mandatory communication fee amounting to EUR 810, co-exhibitors will be charged with EUR 405. This fee includes the basic entry in the catalog (print, online and, if applicable, mobile, cf. B 10 Media services) plus one copy of the trade fair catalog (hand-out on site at the fair). It also covers the basic entry in the visitor guide, other communication services as set out in provision B 10 "Media services (Catalog—Internet—Mobile);" Exhibitors can book other entries in the respective advertising media for extra charges. Prices for the additional listing and promotion opportunities are given on the respective order forms, which will be sent to exhibitors by the media services partner contracted by Messe München GmbH.

Terms of Participation B—p. 2
Special Terms of Participation (B)

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

### Cont. B 3 Participation fee, advance payment for services (cf. A 7)

#### Advance payment
The advance payment for exhibitor services (“Advance payment,” cf. A 7) is EUR 20/m² of rented exhibition space.

#### AUMA charge
The German Council of Trade Fairs and Exhibitions (AUMA) levies all exhibitors a charge of EUR 0.60/m² of rented exhibition space. This amount is charged by Messe München GmbH and transferred directly to AUMA.

### B 4 Co-exhibitors

The participation of companies as co-exhibitors (cf. A 4) is on principle possible. Participation is, however, subject to Messe München GmbH’s prior authorization. Permission to participate may be granted only if the co-exhibitor would also be eligible to participate as an exhibitor. However, a mandatory communication fee in the amount of EUR 405 will be levied for each co-exhibitor. The mandatory communication fee for each co-exhibitor includes the same services as for the main exhibitor (cf. B 3).

Co-exhibitors must be registered by the main exhibitor at:

www.semiconeuropa.org

The co-exhibitors will be submitted to Messe München GmbH by SEMI. Messe München GmbH contacts the main exhibitor and sends a list of all registered co-exhibitors. The main exhibitor has to confirm these applications with his signature and return the document to Messe München.

The application fee, the mandatory communication fee, as well as all other costs will be charged to the main exhibitor.

### B 5 Terms of payment (cf. A 7)

The planned mailing date for the admission invoice is in summer 2020; the deadlines for payment specified in the admission invoice must be observed. The amounts invoiced in all invoices issued by Messe München GmbH in connection with the event are to be transferred in euros, without deductions and free of all charges to one of the accounts specified in the respective invoice, indicating the customer number. The times of payment specified in the invoices are binding and are to be complied with. Please note: Exhibitor passes will only be dispatched online after receipt of payment of the admission invoice. The invoice for all additional costs (e.g. lettering, technical services, electricity) will be sent to the exhibitor after the end of the event; it is to be paid by him immediately upon receipt. Should the exhibitor wish to have an invoice re-issued because the name, legal form or address of the invoice recipient has changed, the exhibitor is bound to pay Messe München GmbH a fee of EUR 50.

An extension of the setup time is permissible only in exceptional cases and with the prior written consent of Messe München GmbH, Technical Exhibition Services Division.

### B 6 Dates of setting up and dismantling (cf. A 15)

#### Setup
as of November 4, 2020, 08:00 through November 9, 2020, 18:00

- Truck check-in during setup:
  - Trucks over 7.5 tons must register at the truck (LKW) check-in on site. Further information will be made available with the traffic guide.
  - Rental system stands will be ready for occupancy as of 10:00 on November 9, 2020.

- On the last day of setup, November 9, 2020, all delivery and stand-construction vehicles must be removed from the halls and the outdoor exhibition area by 18:00 at the latest. Vehicles which are still in the halls or the outdoor exhibition area after this time will be removed by Messe München GmbH at the risk and expense of the respective exhibitor. Furbishing work and decoration inside the stand is possible until 20:00.

An extension of the setup time is permissible only in exceptional cases and with the prior written consent of Messe München GmbH, Technical Exhibition Services Division.

#### Dismantling
as of November 13, 2020, 17:00 through November 17, 2020, 18:00

- Access to the fairgrounds for stand construction firms and delivery vehicles on November 13, 2020 no earlier than 17:00.

- Should exhibits be removed or the stand dismantled before the fair closes, Messe München GmbH can demand that the exhibitor pays a contractual penalty of EUR 500.

An extension of dismantling time is unfortunately not possible.
Special Terms of Participation (B)

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

B 7 Stand design and equipment

Stand designs for two-story constructions, for stands larger than 100 m² or stand structures exceeding 3 m in height or with a stand covering require prior authorization. Dimensioned drawings including floor plans and elevations on a scale of 1:100 must be submitted in duplicate to Messe München GmbH, Technical Exhibition Services Division for approval no later than 6 weeks before setup begins.

Halls, general

One-story construction

The maximum construction height is 6 m. The maximum advertising height (upper edge) is 6 m.

Two-story construction

The maximum construction height is 7.50 m. The maximum advertising height (upper edge) is 7.50 m.

In addition, the maximum construction height (clearance) alongside the hall walls must be observed (see description of halls and outdoor exhibition grounds).

GUIDELINE as of electronica 2020 / SEMICON Europa 2020

In order to preserve the character of the electronica/SEMICON Europa as a communications and business trade show, exhibitors are requested to ensure an open stand design. Messe München GmbH is entitled to demand changes in the exhibition stand design in this context. Stand designs can only be approved if the open sides of the booth have a uniformly open design. Erecting closed walls is permitted, provided they do not take up more than 70% of the total length of the respective stand side, and completely closed walls may be no more than 6 m in length. A closed length of wall measuring 6 m must be followed by an opening at least 2 m wide. This ruling does not apply if the respective wall is set back from the stand perimeter by at least 2 m. Messe München GmbH reserves the right to allow exceptions to this ruling in individual cases.

The partition walls facing the neighboring stand must be kept white, neutral, free of installations and clean above a height of 2.50 m. It is recommended that exhibitors install partition walls (height 2.50 m) as demarcation to neighboring stands. Messe München GmbH supplies partition walls only at the request and expense of the exhibitor. Partition walls or additional cabin walls (height 2.50 m) can be ordered in the Exhibitor Shop. In the case of advertising structures directly facing adjoining stands, there must be a minimum distance of 2 m to the stand perimeters. Flashing or changing lights must not be used for advertising purposes. The stand design must be adapted to suit the type of rented stand (row, corner, end, island stand), e.g. by partition wall systems. The exhibition stand should also meet the character of the respective trade fair to preserve the visual identity of the event. Messe München GmbH is entitled to demand changes in stand design on this account.

Planning permission

As a matter of principle, every planner/designer of an exhibition stand is responsible for compliance with public statutory regulations, insofar as applicable to exhibition stands, and compliance with Messe München GmbH’s Technical Guidelines as well as the General Terms of Participation. No planning approval from Messe München GmbH is necessary given compliance with the following requirements:

- stand and/or advertising structures no higher than 3 m
- stand area no larger than 100 m²
- stand is without covering.

Any stand concepts in non-compliance with the aforementioned requirements are to be submitted in duplicate for approval to Messe München GmbH’s Technical Exhibition Services Division, containing to-scale stand design plans (ground plan, elevations and sectional drawings) no later than 6 weeks prior to official setup date. If items are to be suspended from the hall ceiling, the work involved must be carried out by Messe München GmbH’s contractors. The placing of motor vehicles of any kind on the stand area for exhibition or decorative purposes is prohibited and is permissible only in exceptional cases on the prior written consent of the Exhibition Management. Moreover, multi-story stands and special constructions (such as bridges, stairs, cantilever roofs, galleries, etc.) are a general rule subject to separate approval. Please consult the “Building Regulations” set out under “Leaflets—applications” in the Exhibitor Shop for further information. Please note under all circumstances the requirements set out in the Technical Guidelines and the information included in the individual notices. For further processing, the exhibitor service forms for ordering additional stand services will be made available to you online via our Exhibitor Shop in due time, or sent to you per e-mail.

B 8 Official regulations and permits

In the erection, operation and dismantling of their structures at the exhibition center, exhibitors are to comply with all statutory and official regulations as well as the relevant requirements of Messe München GmbH and especially those from the Terms of Participation and the Technical Guidelines. In addition to the Technical Guidelines, the relevant safety regulations of the TÜV (German organizations for technical inspection and control) also apply to all exhibits and other equipment and facilities; recognized codes of practice are to be complied with.

B 9 Technical installations

The technical services designated accordingly in the Technical Guidelines such as the provision of installations to supply the stand with electricity and water can be ordered until September 24, 2020 only from Messe München GmbH. Wired telecommunications equipment may only be provided by Messe München GmbH; Deutsche Telekom AG and other network operators are not authorized at the exhibition center. To connect his own stand area, the exhibitor may operate his own wireless LAN network at his stand after prior written approval from Messe München GmbH; the specifications of Messe München GmbH are to be complied with.
Special Terms of Participation (B)

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

B 10 Media services (catalog, internet, mobile)

For main exhibitors and co-exhibitors, the basic entry includes in the:

- Alphabetical list of exhibitors: company name, street, postcode, place, country, phone and fax number, e-mail and Internet address, teaser text (approx. 150 characters) in all exhibitor lists, plus company portrait (800 characters) in German + English, hall and stand number
- Application directory: two listings with company name, hall and stand number
- Product and service directory: three entries with company name, hall and stand number
- Hall plan (only exhibitors with own stand): company name, hall and stand number
- Social media links, listing in Visitor Guide, Matchmaking participation, naming of contact persons.

Exhibitors can book additional listings, e.g. in the product directory and other presentation opportunities in these communication media in a separate order process. The booking option will be made available to applicants in good time by the media service partner commissioned, who handles these extra listings with the applicant in his own name and on his own account. Messe München GmbH assumes no responsibility for the accuracy and completeness of the exhibitor catalog (print, online and mobile).

The exhibitor is solely responsible for the permissibility under law—and particularly the law on competition—of entries placed in the online exhibitor catalog (print, online and mobile) of Messe München GmbH at the instigation of the exhibitor. Should third parties assert claims against Messe München GmbH on account of the impermissibility of the entries under law in general or the law on competition, the placer of the entries shall hold Messe München GmbH fully safeguarded against all claims asserted including all costs of any necessary legal defense on the part of Messe München GmbH. The same applies to entries from exhibitors and exhibitors on joint stands that the respective exhibitor has arranged in the Messe München GmbH exhibitor catalog (print, online and mobile).

The official media services partner for this trade fair is:
jl.medien e.K.
Inselkammerstraße 5
82008 Unterhaching
Germany
Tel. +49 89 666166-33
Fax +49 89 666166-95
info@electronica-media.de

B 11 Exhibitor passes

Each exhibitor receives a specific number of free exhibitor passes in dependence of stand size, valid for the duration of the fair:

In the halls
- up to 16 m² of stand size: 2 Print@home-Tickets for exhibitors
- up to 20 m² of stand size: 3 Print@home-Tickets for exhibitors
- as from 21 m² for every further 20 m²: 1 Print@home-Ticket for exhibitors (in addition)
- as from 161 m² for every further 20 m² or part thereof: 2 Print@home-Tickets for exhibitors (in addition)

Co-exhibitors receive two (2) free exhibitor pass each.

Additional exhibitor passes can be ordered as of summer 2020 via the Exhibitor Shop at the price of EUR 32 each. Exhibitor passes are also available for purchase on site at EUR 40 each. Exhibitor passes are intended for stand staff only; they may not be passed on to third parties and are not transferable. In case of abuse, Messe München is entitled to withdraw the exhibitor pass.

The exhibitor pass does NOT entitle the holder to free use of local public transport (MVV—Munich Transport and Tariff Association).

B 12 Vouchers

Exhibitors, co-exhibitors and companies on joint stands have the opportunity to order vouchers for day tickets as part of the advertising media offer. All vouchers for day tickets that are redeemed are included in the participation fee and are not charged for.

B 13 Photo, film and video shooting (cf. A 10)

For professional photo and film shots of the exhibitor’s own stand during the running time of the fair, authorization is required from Messe München GmbH unless the exhibitor commissions persons who have already been admitted for this purpose and these possess a valid pass issued by Messe München GmbH. The exhibitor or the photographer commissioned receives the authorization at the security control center of Messe München GmbH, Administration Building, access via Gate 1. For the authorization, a written order issued to the photographer is to be submitted. A fee of EUR 50 is charged for the authorization.
### Special Terms of Participation (B)

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

#### B 14 Stand parties

Stand parties on the exhibition stand require authorization by Messe München GmbH and must be notified by November 2, 2020 at the latest. Events on November 10, 11 and 12, 2020 may start no earlier than 18:00 and must end no later than 22:00. Until 22:30, the necessary clearing-up work may be undertaken on the stand area. By 23:00 at the latest, all persons must have left the fairgrounds. The exhibitor is responsible for ensuring that the attendees of his stand party do not access other trade fair booths or touch any exhibits located there. The exhibitor is to ensure that the attendees of his stand party follow the instructions of the safety and security service employed by Messe München GmbH. The minimum scope of the safety and security services necessary is determined by Messe München GmbH. The exhibitor indemnifies and holds Messe München GmbH harmless in connection with the stand party. The services provided by Messe München GmbH in connection with each stand party are charged to the exhibitor in the final invoice. To ensure a smooth, uninterrupted event, we recommend that you consult with your booth neighbors of the planned party in advance. Please note that the volume of musical renditions on the stand may not exceed **85 dB (A)**.

#### B 15 Deliveries

Consignments, letters and other mail to be delivered to the exhibitor’s stand must carry the following details:

- **Name of the event**
- **Hall (designation: A, B or C as well as the number of the hall (1–6)) or the outdoor exhibition area (designation: F and the block number (5–13))**
- **Stand number of the exhibition stand**
- **Name of the exhibitor**
- **Messegelände/Willy-Brandt-Allee, 81829 Munich, Germany**

Messe München GmbH does not take delivery of consignments, letters and other mail intended for exhibitors or third parties. Exhibitors are advised not to deposit shipments or other objects unsecured in the hall or the outdoor exhibition area during setup and dismantling times.

Services with regard to the receipt and dispatch of consignments are offered by the authorized freight forwarders at the exhibition center.

#### B 16 Noise, sound effects

Demonstrations of machines, video, music, stage shows etc. during the event (see opening hours) require the prior authorization of Messe München GmbH and must be conducted in such a way that no other exhibitors are disturbed or adversely affected. Accordingly, loudspeakers and other acoustic amplifiers/sound systems must be turned towards the exhibition stand and may not sound off on neighboring stands or aisles. The sound level may not exceed **70 dB (A)** at the stand perimeter (see also Technical Guidelines 4.7.7, 5.8.1 and 5.15).

Messe München GmbH reserves the right to limit or prohibit demonstrations of any kind—irrespective of previous authorization—causing noise, optical disturbances or for other reasons constituting a hazard or impairment to the event and especially to event participants. The relevant statutory provisions must be observed.

#### B 17 Restoration of exhibition areas

All exhibition areas must be handed over to Messe München GmbH in their original condition by the stipulated date for completion of dismantling.

#### B 18 Advertising

The following provision replaces Clause A 11: No advertising activities, including the deployment of stationary and mobile advertising carriers, promotion teams or the distribution of printed media and food samplings may be conducted at the exhibition grounds outside the confines of the given exhibitor's stand, unless the exhibitor has applied for and obtained authorization from Messe München GmbH for such activities, which are subject to a fee. The charge for this authorization is set out in the order documents for advertising space. Messe München GmbH is entitled to stop unauthorized advertising activities outside the confines of the rented stand space, in particular to expel persons who are used as advertising carriers from the site, and to confiscate, remove or destroy unauthorized advertising media. Messe München GmbH is entitled to demand a compensation for unauthorized advertising activities carried out by the exhibitor outside his booth, amounting to twice the fee Messe München GmbH would have charged for granting approval. Messe München GmbH’s right to claim further damages remains unaffected.

#### B 19 Promotion teams

Promotion teams are not allowed. The deployment of stationary or mobile electronic sales and promotion tools, advertising displays carried by personal or vehicle carriers, as well as the distribution of printed media, stickers and food samplings outside the confines of the rented stand or the retained promotion points is not permitted.

For information on bookable promotion points, please contact the Media Sales:

Johannes Schmittner
Tel. +49 89 949-20593
mediasales.electronica@messe-muenchen.de

#### B 20 Alterations

Messe München GmbH reserves the right to make alterations and additions in matters affecting technical arrangements and safety.

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Status: October 2019