Special Terms of Participation (B)

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

Duration:
Tuesday, 16 to Friday, November 19, 2027

Opening hours visitors:

Tuesday to Thursday	09:00 – 18:00
Friday	09:00 – 16:00

Opening hours exhibitors:

Tuesday to Thursday	07:30 – 19:00
Friday	07:30 – 16:00

Organizer and financing body:
Messe München GmbH
Am Messesee 2
81829 München
Germany

Tel. +49 89 949-20330/20374
semicon.europa@messe-muenchen.de
messe-muenchen.de

All prices indicated below are net and subject to applicable value-added tax.

B 1 Application

The application for SEMICON® Europa 2027 must be submitted via the Exhibitor Online Application (EOA).

B 2 Eligibility

Admissible as exhibitors are all German manufacturers; all manufacturers from abroad or their German branch establishments; main importers; specialist dealers or service companies authorized by manufacturers; and those firms that are authorized by a manufacturer's plant to exhibit its products. Main importers and authorized specialist dealers may only exhibit exhibits from manufacturers which are not represented at this trade fair / exhibition themselves.
All exhibits must correspond to the product index of the respective trade fair / exhibition and be designated by name and exact type in the application. Objects other than those announced and admitted may not be exhibited. The Messe München GmbH exhibition organizer has the final decision on admission.

Registered companies will be placed within the SEMICON® Europa exhibition halls solely in accordance with booth reservations previously agreed with the SEMICON® Europa exhibition team acting on behalf of SEMI, the owner of the SEMICON® brand, within the framework of the cooperation agreement between SEMI and the Organizer. For the avoidance of doubt, the Organizer, Messe München GmbH, Am Messesee 2, 81823 München, is the sole contracting party under these Terms and Conditions and the sole invoicing entity for all fees due hereunder; SEMI is not a party to any exhibitor contract.
Organizers of joint pavilions are not exhibitors as defined by the "Special Terms of Participation (B)."
Only such German and international companies or institutions can be admitted as exhibitors which are classifiable to the attached product index. Messe München GmbH reserves the right to extend the scope of eligible exhibitors.

B 3 Participation fee, advance payment for services (cf. A 7)

The net **participation fees** per m² space are:

The minimum stand size is **9 m²**

Raw Space	**EUR 520**
Booth Package 9 m² — one flat rate, for SEMI members and non-members alike	**EUR 8,100**

Exclusively for SEMI Members
SEMI grants its members the following discounted rates:

Raw Space	**EUR 348**
Cluster raw space*	**EUR 314**

SEMI Membership must remain active during the entire period from the exhibition space inquiry to the end of the respective event; otherwise, SEMI will invoice for the non-member rate.

* To qualify for the reduced Cluster raw space, group organizers must have **at least five co-exhibitors** and book a **minimum of 80 m²**.

Two-story stand construction
On two-story constructions, the upper floor space is charged at **50%** of the **SEMI member raw space rate**.

The participation fee covers the stand space rental and moreover comprises extensive services provided by Messe München GmbH, which include in particular: advice on stand planning, advice on the technical conditions and requirements on site regarding stand design, advice on setting up and dismantling the stand, concept and public relations work for the fair, visitor marketing and visitor acquisition, preparation and organization of trade-fair related press conferences, presentations and exhibitor evenings, insofar as these are organized by Messe München GmbH, the preparation and implementation of forums and special shows, insofar as these are organized by Messe München GmbH or third parties on behalf of Messe München GmbH, the provision of exhibitor passes for authorized persons in accordance with clause B 12 "Exhibitor passes," the provision of ticket vouchers for visitors in accordance with clause B 13 "Vouchers for a one-day ticket," the provision of advertising media, the lighting, heating and air-conditioning of all the exhibition spaces, basic guard service for the event site, regular cleaning of circulation areas, the provision of loudspeaker systems used for informing visitors to the fair, and other visitor information systems including signage, the provision of visitor lounges, meeting rooms and catering facilities for exhibitors, visitors and the press within the exhibition premises, the deployment of first-aid operatives as well as traffic routing to and within the event site.

Special Terms of Participation (B)

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

Cont. B 3 Participation fee, advance payment for services (cf. A 7)

Booth Package 9 m² **EUR 8,100**

This package includes:
– Carpet, needle felt (gray)
– Support and frame elements from standard shell scheme, silver
– Infill walls, white, height: 2.50 m
– Aluminum shell scheme Maxima, silver, height: 3.50 m
– 1 Fascia board with company logo
– Lockable storage room (1 m^2) with coat rack, 2 shelves and 1 triple socket, 230 V
– Counter with sliding doors and company logo
– 1 table and 4 upholstered chairs
– 3 LED spotlights
– incl. assembly and dismantling
– 3 kW electrical connection incl. electricity
– Booth cleaning

Additional furnishing, graphic, multimedia equipment etc. upon request.

Mandatory communication fee
Exhibitors will be charged a mandatory communication fee amounting to **EUR 1,150**. This mandatory communication fee includes the basic entry in our print and online media (e.g. productronica Guide, online exhibitor directory, App) as well as further communication services in accordance with clause B 11 "Media Services." Additional services may be booked for an additional fee.

Advance payment
The advance payment for exhibitor services ("Advance payment," cf. A 7) is **EUR 24/m²** of rented exhibition space.

AUMA charge
The German Council of Trade Fairs and Exhibitions (AUMA) levies all exhibitors a charge of **EUR 0.60/m²** of rented exhibition space. This amount is charged by Messe München GmbH and transferred directly to AUMA.

Fixed waste-disposal fee
The mandatory, flat-rate waste disposal fee in the amount of **EUR 8/m²** is to cover the disposal of all waste generated at the exhibitor's booth during setup and dismantling and throughout the duration of the trade fair. The disposal of production waste, entire stand elements and complete exhibition stands is not covered by this fee.

B 4 Co-exhibitors

The participation of companies as co-exhibitors (cf. A 4) is on principle possible. The registration of co-exhibitors is excluded for the combination packages. Participation is, however, subject to Messe München GmbH's prior authorization. Permission to participate may be granted only if the co-exhibitor would also be eligible to participate as an exhibitor. However, a mandatory communication fee in the amount of **EUR 1,150** will be levied for each co-exhibitor. The mandatory communication fee for each co-exhibitor includes the same services as for the main exhibitor (cf. B 3 and B 11).
All co-exhibitors are to be registered online by the main exhibitor. The mandatory communication fee for co-exhibitors will be invoiced to the main exhibitor with the final invoice. An application fee in the amount of **EUR 1,900** will be levied for each co-exhibitor.

The participation of firms as additionally represented companies (cf. A 4) is not possible.
For each co-exhibitor without Messe München GmbH admission, Messe München GmbH is entitled to demand a penalty charge of **EUR 1,000** from the exhibitor. Furthermore, Messe München GmbH may demand that co-exhibitors without Messe München GmbH admission vacate the stand. Should the exhibitor fail to comply with Messe München GmbH's vacation demand without delay, Messe München GmbH has the right of extraordinary cancellation in respect of the contractual relationship between Messe München GmbH and the exhibitor.

B 5 Terms of payment (cf. A 7)

The amounts invoiced in all invoices issued by Messe München GmbH in connection with the event are to be transferred in euros, without deductions and free of all charges to one of the accounts specified in the respective invoice, indicating the customer number. The times of payment specified in the invoices are binding and are to be complied with.

The invoice for all additional costs (e. g. lettering, technical services, electricity) will be sent to the exhibitor after the end of the event; it is to be paid by him immediately upon receipt. Should the exhibitor wish to have an invoice re-issued because the name, legal form or address of the invoice recipient has changed, the exhibitor is bound to pay Messe München GmbH a fee of **EUR 50** for each invoice amendment, unless the data included in the original invoice in respect of the name, legal form or address of the invoice recipient was incorrect and Messe München GmbH was responsible for the incorrect data.

Special Terms of Participation (B)

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

B 6 Dates of setting up and dismantling (cf. A 15)

Setup periods
as of November 10 to 14, 2027, 07:00 – 23:00
November 15, 2027, until 18:00 (stand construction)
18:00–20:00 (decorative works)

Dismantling periods
November 19, 2027: 16:00 – 24:00
November 20, 2027: 00:00 – 23:00
November 21, 2027: 07:00 – 23:00
November 22, 2027: 07:00 – 23:00
November 23, 2027: 07:00 – 18:00

Event-specific traffic guide
All event-specific drive-in regulations will be summarized in the event's traffic guide. This will be made available for download on the event homepage well in advance of the start of setup.

Driving motor vehicles on the exhibition grounds
Driving on the grounds with motor vehicles or vehicle combinations of any kind (hereinafter referred to as "vehicles") is at your own risk. The provisions of the German Road Traffic Regulations (StVO) apply accordingly throughout the exhibition grounds and in the parking lots. The maximum speed permitted on the exhibition grounds is 20 km/h, unless indicated otherwise.

There is an absolute ban on stopping outside the areas designated for stopping and parking. The marked driveways, fire department movement areas and escape routes (outer gates, hall gates, emergency exits, etc.) must be kept clear at all times.

Vehicles may only be parked on the exhibition grounds in the designated areas and only temporarily for the purpose of unloading or loading materials. On completion of loading / unloading, the vehicle must leave the exhibition center immediately; no parking beyond this activity is permitted.

Messe München GmbH reserves the right to remove vehicles, trailers, containers, bins, empties or full loads of any kind parked illegally or in no-stopping zones without prior notification at the expense and risk of the party responsible. Guarding and safekeeping are excluded.

Right of transportation and forwarding
The operation of exhibitor-owned forklift trucks, cranes, high-lift pallet trucks and low-lift trucks with operator platforms is not permitted on the Messe München exhibition grounds. Messe München GmbH's accredited forwarding agents exercise the sole right of forwarding on the exhibition grounds, in particular with regard to the transportation of exhibits or the loading and unloading of trucks.

Deposit collection
A deposit of **EUR 100** in cash must be paid for each vehicle when entering the exhibition grounds at the times specified in the traffic guide. The deposit will be returned on exit and is subject to compliance with the specified deposit period. If the deposit period is exceeded, the deposit will be forfeited. The deposit period is dependent on the respective vehicle class and can be found in the traffic guide.

Truck guidance system for long vehicles
For vehicles and trailers with a total length exceeding **8 m**, a time slot must be booked in advance via the online portal specified in the traffic guide for loading or unloading during the times indicated in the traffic guide. Upon arrival on site, these vehicles must be registered at the Truck Check-In by providing the reservation number for the time slot in order to complete the process and gain access to the premises. The deposit policy described above also applies to vehicles with a booked time slot. Entry at the exact start of the booked time slot cannot be guaranteed due to traffic conditions.

Rental Spaces for Containers and Exhibits
Parking spaces for containers and exhibits in the loading yards may only be occupied as of 18:00 on the last day of setup. They must be vacated no later than one hour after the end of the trade fair on the last show day. In the event of violation of these provisions, Messe München GmbH is entitled to demand a lump-sum compensation amounting to the respective net rent per space plus VAT for each day on which the rental space was occupied too early or vacated too late.

All delivery and stand-construction vehicles must be removed from the halls, the loading yards around the halls, and the outdoor exhibition area by 18:00. Vehicles which are still in the said areas after this time will be removed by Messe München GmbH at the risk and expense of the respective exhibitor.

Furbishing work and decoration in the exhibitor's own stand space is possible from 18:00 until 20:00. An extension of setup time after 20:00 is only permitted in exceptional cases and subject to a fee. A night work permit must be obtained on site from the security service.

Start of dismantling
Vehicles of stand construction companies and suppliers will not be admitted on November 19, 2027 before the entry time communicated in the traffic guide. If exhibition goods are removed or the stand dismantled before the end of the fair, Messe München GmbH may demand payment of a contractual penalty of **EUR 1,000** from the exhibitor.

Special Terms of Participation (B)

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

B 7 Stand design and equipment

Stand designs for two-story constructions, for stands larger than **100 m²**, stand structures exceeding **3 m** in height or with a stand covering require prior authorization. Dimensioned drawings including floor plans and elevations on a scale of 1:100 must be submitted digitally in PDF format (not protected) to Messe München GmbH, Technical Exhibition Services Division for approval no later than **6 weeks** before setup begins.

Halls, general
Single-story construction
The maximum construction height is **6 m**. The maximum advertising height (upper edge) is **6 m**.
Two-story construction
The maximum construction height is **7.50 m**. The maximum advertising height (upper edge) is **7.50 m**.
In addition, the maximum construction height (clearance) alongside the hall walls must be observed (see description of halls and outdoor exhibition grounds).

In order to preserve the character of SEMICON Europa as a communication and business trade show, exhibitors are requested to ensure an open stand design. Messe München GmbH is entitled to demand changes in the exhibition stand design in this context. Stand designs can only be approved if the open sides of the booth have a uniformly open design. Erecting closed walls is permitted, provided they do not take up more than **70%** of the total length of the respective stand side, and completely closed walls may be no more than **6 m** in length. A closed length of wall measuring **6 m** must be followed by an opening at least **2 m** wide.
This ruling does not apply if:
– the respective structure is set back from the stand perimeter by at least **2 m**.
– the height of structures at the stand perimeter does not exceed **1.20 m**.
If, for safety reasons, a closed structure exceeding **1.20 m** in length should be necessary, exhibitors are requested to consult with the Technical Exhibition Services. Messe München GmbH reserves the right to allow exceptions to this ruling in individual.

The partition walls facing the neighboring stand must be kept white, neutral, free of installations and clean above a height of **2.50 m**. It is recommended that exhibitors install partition walls (height **2.50 m**) as demarcation to neighboring stands. Messe München GmbH supplies partition walls only at the request and expense of the exhibitor. Partition walls or additional cabin walls (height **2.50 m**) can be ordered in the Exhibitor Shop. In the case of advertising structures directly facing adjoining stands, there must be a minimum distance of **2 m** to the stand perimeters. Flashing or changing lights must not be used for advertising purposes. The stand design must be adapted to suit the type of rented stand (row, corner, end, island stand), e.g. by partition wall systems. The exhibition stand should also meet the character of the respective trade fair to preserve the visual identity of the event. Messe München GmbH is entitled to demand changes in stand design on this account.
Stand areas with main and co-exhibitors must be designed in such a way that they are clearly recognizable as one stand area. In addition, the stand number assigned by Messe München GmbH may not be adjusted, extended, or changed.

Stand construction approval
As a matter of principle, every planner / designer of an exhibition stand is responsible for compliance with public statutory regulations, insofar as applicable to exhibition stands, and compliance with Messe München GmbH's Technical Guidelines as well as the General Terms of Participation.
No approval of plans from Messe München GmbH is necessary given compliance with the following requirements:
– stand and / or advertising structures no higher than **3 m**
– stand area no larger than **100 m²**
– stand is without covering.
Any stand concepts in non-compliance with the aforementioned requirements are to be submitted—digitally, in PDF format—for approval to Messe München GmbH's Technical Exhibition Services Division, containing to-scale stand design plans (ground plan, elevations and sectional drawings) no later than **6 weeks** prior to official setup date. If items are to be suspended from the hall ceiling, the work involved must be carried out by Messe München GmbH's contractors. The placing of motor vehicles of any kind on the stand area for exhibition or decorative purposes is prohibited and is permissible only in exceptional cases on the prior written consent of the Exhibition Management. Moreover, multi-story stands and special constructions (such as bridges, stairs, cantilever roofs, galleries, etc.) are as a general rule subject to separate approval. Please consult the "Building Regulations" set out under "Notices—Applications" in the Exhibitor Shop for further information. **Please note under all circumstances the requirements set out in the Technical Guidelines and the information included in the individual notices.** For further processing, the exhibitor service media for ordering additional stand services will be made available to you online via our Exhibitor Shop in due time, or sent to you per e-mail.

B 8 Official regulations and permits

In the erection, operation and dismantling of their structures at the exhibition center, exhibitors are to comply with all statutory and official regulations as well as the relevant requirements of Messe München GmbH and especially those from the Terms of Participation and the Technical Guidelines. In addition to the Technical Guidelines, the relevant safety regulations of the TÜV (German organizations for technical inspection and control) also apply to all exhibits and other equipment and facilities; recognized codes of practice are to be complied with. Revolving tower cranes and the like must be secured in accordance with regulations. For safety reasons, it is not permitted to attach advertising media or other loads to cranes, with the exception of non-weighted flags.

Special Terms of Participation (B)

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

B 9 Technical installations

The technical services designated accordingly in the Technical Guidelines such as the provision of installations to supply the stand with electricity and water can be ordered only from Messe München GmbH. Wired telecommunications equipment may only be provided by Messe München GmbH; other network operators are not authorized at the exhibition center. To connect his own stand area, the exhibitor may operate his own wireless LAN network at his stand after prior written approval from Messe München GmbH; the specifications of Messe München GmbH are to be complied with. Technical services have to be ordered by Monday, September 27, 2027, at the latest.

B 10 Sales regulations

Open selling or other provision of goods and services from the stand is not permissible. Exhibited articles may be delivered to purchasers only after the end of the fair. It is not permitted to show the selling price openly. Under No. 64 GewO (German trade regulation act), it is permissible to sell only to commercial resellers, commercial consumers and bulk purchasers.

B 11 Media services

The basic entry is invoiced by Messe München GmbH (cf. B 3 Mandatory communication fee) and includes for main exhibitors, joint pavilion exhibitors and co-exhibitors the following listings in the digital or printed media:

- In the alphabetical exhibitor directory: company name, postcode, place, country, internet address, hall and stand number
- Phone number and e-mail in the online exhibitor directory (only after explicit approval by the exhibitor)
- In the application directory: 2 listings with company name, hall and stand number
- In the product and services directory: 5 listings with company name, hall and stand number
- In the hall plan (only exhibitors with their own stand): company name, hall and stand number
- Teaser text (approx. 80 characters German and English) plus 800 characters company description (German and English)
- Social media links
- Listing in the printed electronica Guide

Exhibitors can book additional listings and other presentation opportunities in these communication media in the online catalog shop of the official media services partner. The online ordering system will be made available to applicants in good time by the media services partner. The media services partner handles these extra listings with the ordering party in his own name and his own account. Messe München GmbH assumes no liability for the accuracy or completeness of the trade fair media (digital and printed).

The exhibitor is solely responsible for the legal admissibility, in particular the admissibility under competition law, of his entries in the exhibitor directories. Should third parties assert claims against Messe München GmbH on account of the entries being inadmissible under legal or competition law, the advertiser will indemnify Messe München GmbH comprehensively against all claims asserted, including all costs of necessary legal defense on the part of Messe München GmbH.
The same applies to entries by exhibitors, co-exhibitors and exhibitors on joint stands that the respective exhibitor has initiated in Messe München GmbH's trade fair media.

The official media services partner for this trade fair is:

jl.medien GmbH
Inselkammerstraße 11
82008 Unterhaching
Germany
Tel. +49 89 666166-32
sceu@productronica-media.de

B 12 Exhibitor passes

For the duration of the fair, each exhibitor receives a specific number of free exhibitor passes for his stand:

up to **16 m²** of stand size	2 exhibitor passes
up to **20 m²** of stand size	3 exhibitor passes
as from **21 m²** for every further **20 m²** or part thereof	1 exhibitor pass (in addition)
as from **161 m²** for every further **20 m²** or part thereof	2 exhibitor passes (in addition)

Additional exhibitor passes can be ordered as of summer 2027 via the Exhibitor Shop at **EUR 38** each. Exhibitor passes are also available for purchase on site at **EUR 48** each. Exhibitor passes are intended solely for stand personnel and must not be passed on to third parties. In case of abuse, Messe München GmbH is entitled to withdraw the exhibitor pass. The number of exhibitor passes does not increase through the taking in of co-exhibitors.

The exhibitor pass does NOT entitle the holder to free use of local public transport (MVV—Munich Transport and Tariff Association).

Special Terms of Participation (B)

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

B 13 Vouchers

All vouchers for day tickets or online vouchers that are redeemed are included in the participation fee and are not charged for. Exhibitors, co-exhibitors and companies on joint stands have the opportunity to order vouchers for day tickets or online tickets as part of the advertising media offer (can be ordered via the Exhibitor Shop as of Summer 2027).

The resale of online vouchers is prohibited. In case of misuse, the exhibitor will be excluded from participation in the online voucher program.

B 14 Photo, film and video shooting (cf. A 10)

By derogation from A 10 of the Conditions of Participation A, permission is no longer required for photography, film and video recordings of the exhibitor's own stand during the official setup and dismantling times and during exhibitor opening hours.
Written permission is only required outside these times (i.e. during night closing times). Booking of an accompanying security guard is mandatory during night closing time. All relevant information will be published in the Exhibitor Shop in the respective information sheet (Notice Photography and Filming).
The use of drones is expressly prohibited at all times (setup, running time, dismantling).

B 15 Stand parties

Stand parties on the exhibition stand require authorization by Messe München GmbH and must be notified by November 1, 2027 at the latest. Events on November 16, 17 and 18, 2027 may start no earlier than 18:00 and must end no later than 22:00. Until 22:30, the necessary clearing-up work may be undertaken on the stand area. By 23:00 at the latest, all persons must have left the fairgrounds.
The exhibitor is responsible for ensuring that the attendees of his stand party do not access other trade fair booths or touch any exhibits located there. The exhibitor is to ensure that the attendees of his stand party follow the instructions of the safety and security service employed by Messe München GmbH. The minimum scope of the safety and security services necessary is determined by Messe München GmbH. The exhibitor indemnifies and holds Messe München GmbH harmless in connection with the stand party. The services provided by Messe München GmbH in connection with each stand party are **charged to the exhibitor in the final invoice.**
To ensure a smooth, uninterrupted event, we recommend that you consult with your booth neighbors of the planned party in advance. Please note that the volume of musical renditions on the stand may not exceed **85 dB (A)**.

B 16 Deliveries

Consignments, letters and other mail to be delivered to the exhibitor's stand must carry the following details:
- Name of the event
- Hall (designation: A, B or C as well as the number of the hall (1–6)) or the outdoor exhibition area (designation: F and the block number (5–13))
- Stand number of the exhibition stand
- Name of the exhibitor
- Am Messesee 2, 81829 Munich, Germany

Messe München GmbH does not take delivery of consignments, letters and other mail intended for exhibitors or third parties. Exhibitors are advised not to deposit shipments or other objects unsecured in the hall or the outdoor exhibition area during setup and dismantling times.
Services with regard to the receipt and dispatch of consignments are offered by the authorized freight forwarders at the exhibition center.

B 17 Noise, sound effects, GEMA

Demonstrations of machines, video, music, stage shows etc. during the event (see opening hours) require the prior authorization of Messe München GmbH and must be conducted in such a way that no other exhibitors are disturbed or adversely affected. Accordingly, loudspeakers and other acoustic amplifiers / sound systems must be turned towards the exhibition stand and may not sound off on neighboring stands or aisles. The sound level may not exceed **70 dB (A)** at the stand perimeter (see also Technical Guidelines 4.7.7, 5.8.1 and 5.15). Messe München GmbH reserves the right to limit or prohibit demonstrations of any kind—irrespective of previous authorization—causing noise, optical disturbances or for other reasons constituting a hazard or impairment to the event and especially to event participants. The relevant statutory provisions must be observed.

Under the terms of the Copyright Act, the permission of GEMA – Gesellschaft für musikalische Aufführungs- und mechanische Vervielfältigungsrechte (Musical Performance and Mechanical Reproduction Copyright Watchdog) is required for musical renditions of any kind.
Further information is available in the productronica Exhibitor Shop, or contact GEMA directly as follows:
GEMA
11506 Berlin
kontakt@gema.de
www.gema.de
Unnotified reproductions of music may result in damage compensation claims by GEMA (§ 97, copyright law).

Special Terms of Participation (B)

The General Terms and Conditions of Participation A and the Technical Guidelines of Messe München GmbH shall apply, insofar as the present Special Terms of Participation do not contain any provisions in derogation thereof.

B 18 Advertising

The following provision replaces Clause A 11: No advertising activities, including the deployment of stationary and mobile advertising carriers, promotion teams or the distribution of printed media and food samplings may be conducted at the exhibition grounds outside the confines of the given exhibitor's stand, unless the exhibitor has applied for and obtained authorization from Messe München GmbH for such activities, which are subject to a fee. The charge for this authorization is set out in the order documents for advertising space. Messe München GmbH is entitled to stop unauthorized advertising activities outside the confines of the rented stand space, in particular to expel persons who are used as advertising carriers from the site, and to confiscate, remove or destroy unauthorized advertising media. Messe München GmbH is entitled to demand a compensation for unauthorized advertising activities carried out by the exhibitor outside his booth, amounting to twice the fee Messe München GmbH would have charged for granting approval. Messe München GmbH's right to claim further damages remains unaffected.

B 19 Alterations

Messe München GmbH reserves the right to make alterations and additions in matters affecting technical arrangements and safety.

Status: November 2026