



EXHIBITOR GUIDE - OVERVIEW	2
EVENT DAYS	2
DELIVERABLES & TO-DO'S	3
VENUE	4
LOGISTICS FOR BOOTH MATERIALS	4
NETWORKING OPPORTUNITIES	5
ATTENDEE REGISTRATION	6
BOOTH CONFIGURATION	7
OPTIONAL ORDER ITEMS	7
HOW TO GET THERE	8
ACCOMMODATION	8



☒ TO-DO CHECKLIST

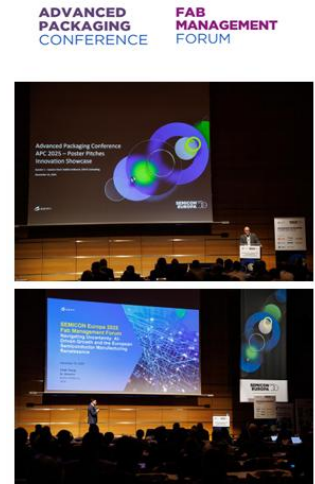
- ☐ **Logo & company description** — *Immediately after confirmation*
- ☐ **Backdrop print file (PDF)** — *Due 23 October*
- ☐ **Optional furniture & equipment** — *Due 29 October*
- ☐ **Register exhibitor delegates** — *Due 29 October*
- ☐ **Ship materials (if needed)** — *deliver by 6 November*

EXHIBITOR GUIDE - OVERVIEW

As an exhibitor at SEMI Europe's APC-FMF Expo, your company gains access to a prime sales and networking hub at **two high-impact, paid-access conferences** held **alongside SEMICON Europa 2026** in Munich:

- Advanced Packaging Conference (APC) – [APC Agenda](#)
- Fab Management Forum (FMF) - [FMF Agenda](#)

Your turnkey booth, located in the foyer of the International Conference Center Munich (ICM), offers the ideal setting to connect with over 400 delegates from these content-rich events.



EVENT DAYS

Your turnkey booth in the ICM foyer is open on **Wednesday, November 11, 2026** — perfectly **aligned with all two co-located conferences** (Advanced Packaging Conference and Fab Management Forum) and running in parallel with the **four-day SEMICON Europa exhibition (Nov 10–13)**. This ensures maximum visibility and engagement across both conference delegates and trade show attendees.



Conference hours are **8:00 AM to 6:00 PM**, followed by a Networking Reception on Wednesday evening at the ICM.

Learn more here: [APC-FMF Expo Resources](#)

Running in parallel, **SEMICON Europa 2026** is co-located with **electronica** in Munich, Germany creating the strongest single event for electronics manufacturing in Europe, and broadening the range of attendees across the electronics chain.

Learn more here: [Home | SEMICON Europa](#)

DELIVERABLES & TO-DO'S

1. **Company Logo and Description**

- **Logo:** Submit a vector file (.eps or .ai, 4-color) and an RGB image (.jpg).
- **Description:** Up to 750 characters, including spaces, plus your website URL.
- **Action:** Submit these assets as soon as possible.

2. **Backlit Fabric Backdrop — Print File Due by Friday, October 23**

- **File:** PDF
- **Final dimensions:** 990 × 2490 mm

*See detail **PRINT DATA REQUIREMENT** at the end of this document.*

3. **Furniture Order (Optional) Due by Thursday, October 29**

4. **Attendee Registration — Due Friday, October 29**

*See the **Attendee Registration** section.*

5. **Booth Material Shipment** (small items only) - **Deliver by Friday, November 6**

❖ **Upload files here** or email euevents@semi.org.

❖ Alternative **large file transfer services**:

- SwissTransfer: <https://www.swisstransfer.com/>
- Tresorit Send: <https://send.tresorit.com/>

VENUE

International Conference Center (ICM) - Messe München, Messegelände, 81823 Munich Germany

[open google maps here](#)



The ICM foyer, located on the first floor, brings together all key functions — registration, conferences, exhibition, catering, and networking. The ICM is directly connected to the SEMICON Europa exhibition halls (B0, B1, C1, C2), less than a 5-minute walk away.

- **APC** – Conference Room 14 a
- **ICM Foyer** – Exhibition & Registration
- **FMF** – Conference Room 14 c
- **Foyer South** – Catering

LOGISTICS FOR BOOTH MATERIALS

For **small packages only** (e.g., brochures or giveaways).

- Notify SEMI before shipping and provide:
 - Sender/company
 - Carrier (e.g., DHL, UPS, FedEx)
 - Tracking number (if available)
 - Contents & Number of boxes
 - Estimated delivery date
- Small items only.
- **Unannounced shipments may be refused** due to high delivery volumes.
- SEMI and the recipient are not liable for packages.
- Deliver **by Friday, 6 November 2026**.

Shipping Address (Small Parcels):

Messe München GmbH
Tor 1 / Expedition (Warehouse)
electronica – SEMICON 2026 – ICM Expo
z. H.: Pauline Pfister
Willy-Brandt-Allee 1, D - 81829 Munich, Germany

Tel.: +49 89 949-20720 (switchboard)

NETWORKING OPPORTUNITIES

Staggered conference breaks maximize exhibitor engagement. On **Wednesday, Nov 11**, exhibitors can expect:

- **Welcome Coffee** – 1h before the program
- **Morning Coffee Break** – well over 1h
- **Lunch** – 2h
- **Afternoon Coffee Break** – 1h
- **Joint Networking Reception** – 1h

This provides well **over 5h of dedicated networking**, plus the **beverage station (07:00–18:00)**, giving booth staff ample delegate contact time while still allowing session attendance or visits to SEMICON Europa via Hall B0.

TIMING

Wednesday, 11 Nov

- **Booth Decoration:** 6:30–7:30 AM (ICM Foyer)
- **Registration:** from 7:00 AM (ICM Foyer)
- **Beverage Stations:** 7:00 AM–6:00 PM
- **Conferences:** 8:00 AM–6:00 PM — APC (14 a), FMF (14c)
- **Networking:**
 - **Morning Coffee:** 10:00–11:25
 - **Lunch:** 12:00–1:45
 - **Afternoon Coffee:** 3:15–4:45
- **Networking Reception:** 6:30–7:30 PM (Foyer South)

Booth Setup

- **Time:** 6:30–7:30 AM (ICM Foyer)
- Booths are ready at **6:30 AM**. Complete decoration by **7:30 AM**.

Booth Clear-Out

- **Time:** 6:30–7:30 PM (ICM Foyer)
- Remove all materials and documents by **7:30 PM**.

Reminder:

- Book return shipping and pick-up in advance.

ATTENDEE REGISTRATION

SEMI Europe Events will send **two conference pass codes**:

- **One complimentary pass** for APC and FMF
- **One discounted pass (20%)**

*** Each conference pass includes a 4-day SEMICON Europa trade show pass.**

*** Conference pass access includes:**

- All conference sessions
- Lunch, coffee breaks, and the Networking Reception
- APC-FMF Expo

Register attendees: [APC & FMF Registration](#)

Ticket type choose: APC+FMF FLEX Registration

SEMICON Europa Visitor Pass Registration

Each conference attendee must self-register separately for a **4-day SEMICON Europa trade show pass** using the provided **voucher code and registration link**.

These details are included in the **conference pass booking confirmation email**.

Please note: **Each participant must self-register with the voucher code** to activate and access their trade show pass.

Pass Types and Access

Conference Passes:

- Includes conference access and a **4-day SEMICON Europa pass with unlimited re-entry**.

Exhibitor Passes:

- Allows **unlimited re-entry** between the ICM Foyer and SEMICON Europa.

Regular Visitor Passes:

- Valid for **one day only**, with no re-entry after leaving the show floor.
- Inform customers before scheduling ICM meetings.

BOOTH CONFIGURATION

Booth Size

- 2m × 2m space
- Backlit fabric backdrop (1m × 2.5m, aluminum frame)
- Printing included (design files provided by exhibitor)

Furniture & Equipment

- 1 bar table (Ø 70cm, height 1.1m)
- 2 bar chairs
- Triple-socket power extension
- Wastebasket



Delegate Passes

- 1 pass: free (full conference access)
- 1 pass: 20% discount
- Each pass includes a 4-day visitor ticket for SEMICON Europe & electronica.

OPTIONAL ORDER ITEMS

Item	Item Description	Category	Net Fee (€)
1	Brochure Rack (27 × 44 × H125 cm)	Furniture	€65
2	Lockable Sideboard (50 × 50 × H100 cm; no shelf)	Furniture	€75
3	Bar Chair (white)	Furniture	€60
4	43" Screen (stand and HDMI cable)	Multimedia	€690
5	Triple-Socket Extension	Electrical	€15
6	Tall Glass Showcase (50 × 50 × H200 cm)	Furniture	€220
7	Low Glass Showcase (100 × 50 × H115 cm)	Furniture	€175

How to order:

Email euevents@semi.org with **item number, item name, and quantity**.

Suggested subject: *APC-FMF Expo: Optional Items Order [Company Name]*.

HOW TO GET THERE

- **By car:** About 45 minutes from Munich Airport. On-site parking is available. From the A94, use exit **München-Riem (5)** or **Feldkirchen-West (6)**.
- **By public transport:** Take the U2 from Munich city center to **Messestadt West** (about 18 minutes).

ACCOMMODATION

SEMI offers **hotel allotments** for SEMICON Europa exhibitors and participants.

👉 Hotels and booking: <https://www.semiconeuropa.org/about/travel-and-hotels>

Access marketing assets: [Marketing Tools | SEMICON Europa](#)

Download and share the assets across your marketing channels.

PRINT DATA REQUIREMENT



FORMAT

- PDF (open files such as AI, INDD, etc. only after consulting)

SCALE

- 1:1, 1:10 or 1:100

BLEED

- a bleed of at least 20 mm (equivalent to 2 mm at a 1:10 scale) has to be added to all sides
- images and graphics must be extended to the outer edge of the bleed area
- please do not add any crop marks



COLOR

- CMYK-colors, no RGB colors
- colors may vary depending on print material (fabrics, film...)

RESOLUTION

- optimum resolution: 300 dpi (with scale 1:1)
- acceptable resolution: 150 dpi (with scale 1:1)
- minimum resolution: 72 dpi (with scale 1:1)

IMPORTANT

- all fonts and signs have to be embedded (if necessary convert into curves)
- other formats after consulting
- for cut out graphics always convert fonts into curves and use vector files

Column graphic backlit - Semicon 2026

APC - FMF Expo

- Files and fonts must be vectorised or prepared as pdf-file with scale 1:10 and a resolution of 1500 dpi
- CMYK mode
- Add a bleed of 20mm (surrounding)
- Embed all images in final document
- prepare graphics for entire wall

