

SEMICON® EUROPA

NOV 18 - 21. 2025 | MUNICH, GERMANY

SPONSORSHIP PACKAGE

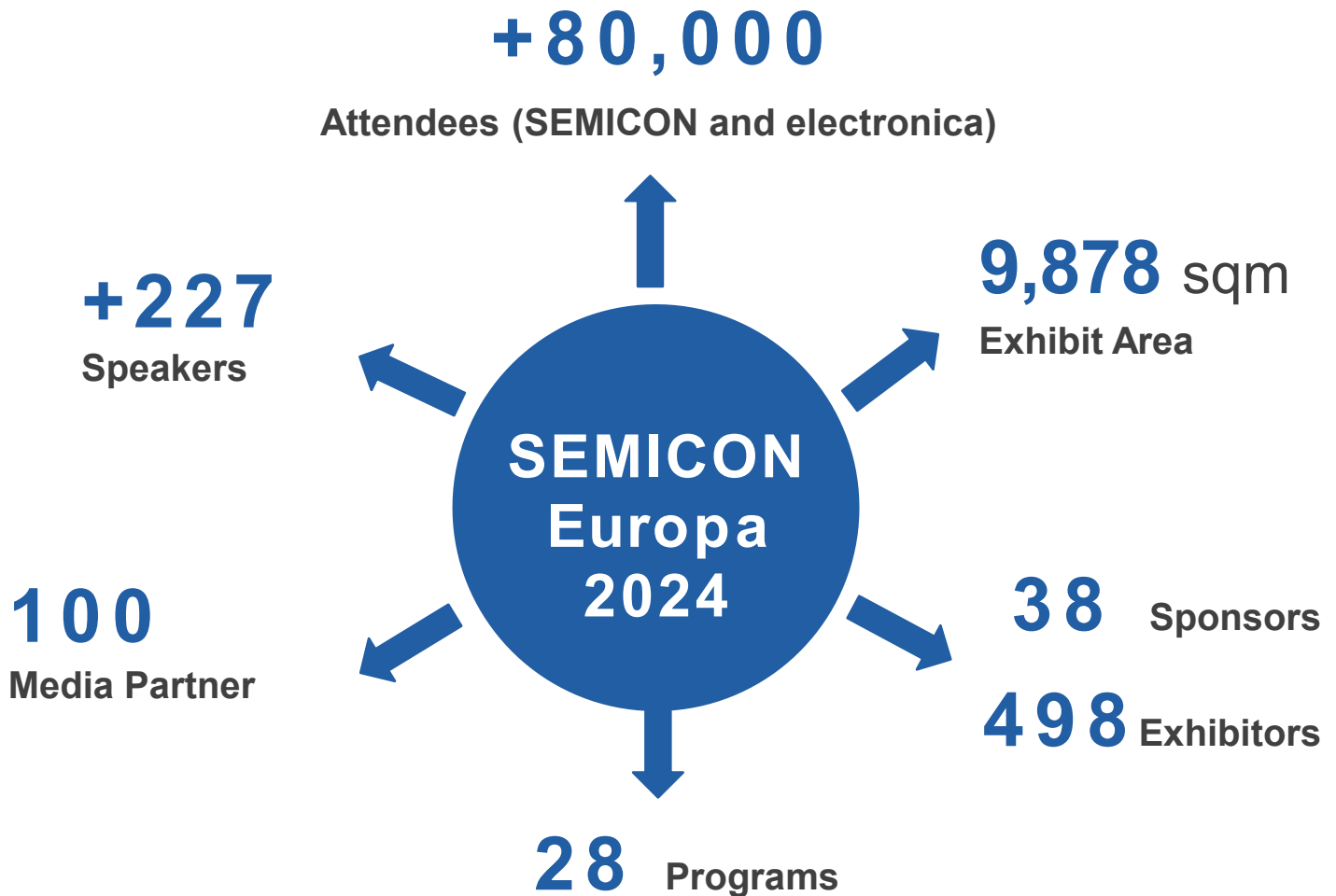


Sponsor the Event and Stand Out as a Leader!

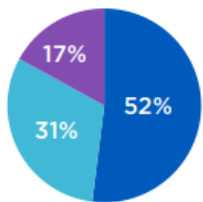
Increase your Exposure!

Contact us to Become a Sponsor!

SEMICON Europa attracts a highly influential audience from every segment and sector of the European microelectronics industries including semiconductors, LEDs, MEMS, printed, organic, flexible, and other adjacent markets.

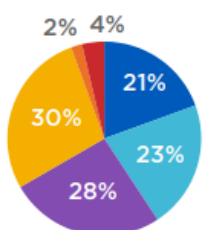


PURCHASING AUTHORITY



52% Final Decision Maker
31% Recommend/Evaluate/Consult
17% Other

JOB LEVELS



21% Executive Management
23% Senior Management
28% Other Management
30% Staff/Professional
2% Student
4% Other

CORPORATE SPONSOR

DIAMOND | PLATINUM | GOLD | SILVER

Benefits & Cost	Diamond	Platinum	Gold	Silver
	M: 36,500 € NM: 38,900 €	M: 25,500 € NM: 27,900 €	M: 19,500 € NM: 21,750 €	M: 13,500 € NM: 15,550 €
Opportunity to give a presentation at the CxO Summit	20-Minute	-	-	-
Opportunity to give a presentation in the program of your choice at TechArena or Executive Forum	-	20-Minute	15-Minute	10-Minute
On-Site video testimonial	✓	-	-	-
Verbal acknowledgement of the sponsorship by SEMI Europe President during the CxO Summit	✓	✓	-	-
SEMI Networking Night tickets	Two	-	-	-
Display your corporate movie during the CxO Summit (with sound)	✓	✓	-	-
Display your corporate movie running in loop all day (without sound)	✓	✓	✓	✓
Logo in event homepage and sponsor webpage	✓	✓	✓	✓
Logo promotion on digital channels & printed materials	✓	✓	✓	✓
Branded giveaways (self-delivery)	✓	✓	✓	-
Display of brochure (self-delivery)	✓	✓	-	-
Display of roll-up banner (self-delivery)	Two (One near the CxO stage)	Two (On the show floor)	One (On the show floor)	-
Pre or post event mailing	✓	✓	✓	✓
Logo featured on TechARENA walls	✓	✓	-	-
Sponsored post on SEMI social media channels	Three	Two	One	-
Four-day SEMICON Europa passes 2025	Ten	Seven	Five	Three
Complimentary tickets to conference (Fab Management Forum or Advanced Packaging Conference)	Two	One	One	-

** M: SEMI Member & NM: SEMI Non-Member

*** Diamond & Platinum : One movie at the Opening Ceremony + One movie on the show floor with sound (Self Submission)

Gold and Silver: 1 movie on the show floor (Without sound, Self Submission)

EVENT SPONSOR

Packages below include additional benefits for onsite and digital promotion:

- Promotion via SEMI Europe social media (one post)
- Branded digital banner (social media, email) indicating sponsorship
- Promotion on SEMICON Europa printed and digital marketing materials (website, flyers, roll-up)

Sponsorship Package	Price-M (EUR)	Price Non-M (EUR)
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SEMI Networking Night (Shared)

- Signage with company logo on tables during the reception
- Display your corporate movie (Up to Two minute) during the networking night
- Sponsor acknowledged by SEMI President
- Opportunity to display brochures and one roll-up banner (self-delivery)
- Four SEMICON Europa Passes

SEMI Networking Night (Exclusive)

- Opportunity to give a welcome toast as the co-host
- Branded desserts with your company logo
- Opportunity to present the Lucky Draw with a brief presentation and collect the business cards as leads
- Lucky draw gift purchased and provided by SEMI
- Opportunity to display branded brochures, giveaways, and two roll-up banners (self-delivery)
- Six SEMICON Europa Passes

For Information
Email – Salil Gupte
sgupte@semi.org

Logo Sponsor in SEMI Networking Night (limited availability)

- Opportunity to display a roll up banner	3,900	4,850
- Two SEMICON Europa Passes		

Advanced Packaging Conference (APC)

Fab Management Forum Conference (FMF)

- Opportunity to give a 20-minute presentation at APC or FMF (limited availability)
- Company logo on the conference program, break-out slides and on tabletops in the conference's registration desk
- Opportunity to display your brochures and one roll-up banner (self-delivery, limited availability) in the conference room
- Four complimentary conference tickets and Five SEMICON Europa Passes

	15,400	17,000
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PROGRAM SPONSOR

Packages below include additional benefits for onsite and digital promotion:

- Promotion via SEMI Europe social media (one post)
- Branded digital banner (social media, email) indicating sponsorship
- Promotion on SEMICON Europa printed and digital marketing materials (website, flyers, roll-up banner, e-mailing campaigns)

Sponsorship Package	Price-M (EUR)	Price Non-M (EUR)
TechARENA **		
- Opportunity to give a 20-minute presentation (upon availability; sponsor is responsible for inviting guests) (Exclusive)	28,500	32,450
- Opportunity to give a 10-minute presentation (upon availability; sponsor is responsible for inviting guests) (Shared)	(exclusive)	(exclusive)
- Company logo on the front and back walls of the TechARENA	11,900	13,200
- Company logo on the break-out slides during the entire event	(shared)	(shared)
- Opportunity to display brochures and one roll-up banner (self-delivery) in the TechARENA stage area		
- Seven SEMICON Europa Passes		

M: Semi Member
Non-M: Non-SEMI member

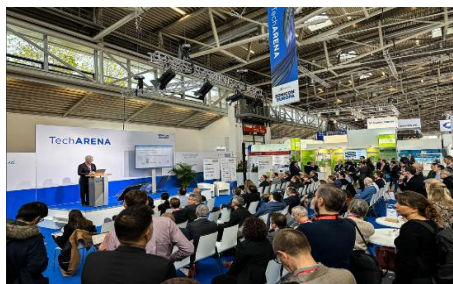
SEMI Networking Night



Lucky Draw at SEMI Networking Night



TechARENA Stage



Conference (FMF/APC)



Executive Forum Stage



Conference (FMF/APC)



*Images are for illustrative purposes only and may differ from the actual packages.

** Programs on the showfloor are open to all SEMICON Europa attendees without a limit or guarantee on the number of participants.

BRAND SPONSOR

Conference Lucky Draw



Pens/Notepads/ Bags/Business card holders



Conference Lanyards



Badge



Logo



Member Session



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BRAND SPONSOR

Packages below include additional benefits for onsite and digital promotion:

- Promotion via SEMI Europe social media (one post)
- Branded digital banner (social media, email) indicating sponsorship
- Promotion on SEMICON Europa printed and digital marketing materials (website, flyers, roll-up banner, e-mailing campaigns)

Brand Sponsorship Package	Price-M (EUR)	Price Non-M (EUR)
Conference Pens/Notepads/Bags/Business Card Holders	9,500	10,000
- Exclusive: distributed to APC or FMF conference participants (Quantity: 1,000, self-delivery)	(exclusive)	(exclusive)
- Shared: distributed to attendees of one chosen conference (APC / FMF) (Quantity: 500, self-delivery)	5,500	6,750
	(shared)	(shared)
Conference Lucky Draw Exclusive per Conference		
- Announced as a Lucky Draw Sponsor at APC or FMF		
- Opportunity to give a brief presentation and collect the business cards as leads. Gift to be purchased and provided by the sponsor.	8,700	8,900
- Display a roll up banner and brochures (self-delivery)		
Bottles of Water		
- Bottles of water with your company logo to be distributed to APC and FMF conference participants (self-delivery, quantity: 1,000)	8,600	10,000
Conferences Lanyards Exclusive		
- Company logo on lanyards to be distributed to APC and FMF conference participants (Quantity: 500, self-delivery)	9,750	11,600
Conferences Bags Exclusive		
- Company logo on conference bags to be distributed to APC and FMF conference participants (Quantity: 500, self-delivery)	9,550	10,400
- Option to upgrade to distribute on SEMICON Europa show floors		
Badge Exclusive		
- Company logo on front-side of conference badge (produced by SEMI) to provide the APC and FMF conference participants	9,600	10,300
Logo Sponsor		
- Digital promotional benefits as listed above	3,900	4,850

DIGITAL SPONSOR

Packages below include additional benefits for onsite and digital promotion:

- Promotion via SEMI Europe social media (one post)
- Branded digital banner (social media, email) indicating sponsorship
- Promotion on SEMICON Europa printed and digital marketing materials (website, flyers, roll-up banner, e-mailing campaigns)

Digital Sponsorship Package	Price-M (EUR)	Price Non-M (EUR)
Digital Photobooth I Exclusive (daily)		
<ul style="list-style-type: none"> • Customized photo frame with company logo and design • Customized hashtag for social media promotion • Display of roll up banner near booth 	6,900	7,750
Smart Wall I Exclusive		
<ul style="list-style-type: none"> • Company logo on Smart Wall • Customized hashtag for social media promotion • Display of roll up banner near Smart Wall 	25,200	32,000
Digital Giveaways		
<ul style="list-style-type: none"> • Announcement of sponsorship via SEMI social media • Daily contest via social media with opportunity to win device giveaway (e.g. Apple Watch) • Digital giveaways to be distributed to winners at the SEMI Inspiration Hub 	4,550	5,050
Post SEMICON Video Sponsor		
<ul style="list-style-type: none"> • Opportunity to give a brief in-person interview to be included in post SEMICON Europa video • Recognition as post SEMICON Europa video sponsor at start of the video • Video will be launched in post event mailing and will be replayed for the next year 	7,900	9,000

Digital Photobooth



Smart Wall



Digital Giveaways



Post Event Video



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Advertising Space

Price (EUR)

Banner on the Glass Roof

- Location: between underground station and Entrance West, between parking garage and Entrance West
- Size: 79 x 114 cm
- Two-sided, 1 artwork

2,700 €

Outdoor Windmaster

- Location: between underground station and Entrance West, between parking garage and Entrance West
- Size: 79 x 114 cm
- 2 posters, 1 artwork

450 €

Advertising Towers

- Location: in front of Entrance West
- Size: 131 x 241 cm
- 4-sided

4,100 €

Twin Post Displays

- Location: Entrance ICM
- Size: 95 x 300 cm
- 2 sided

1,400 €

Banner on the Glass Roof



Outdoor Windmaster



Advertising Towers



Twin Post Displays



Advertising Space

Price (EUR)

Mega Poster on the outer ICM Facade

- Location: Facade ICM
- Size: 1000 x 1200 cm

18,900 €

LED Screen (Entrance West and East)

- Location: entrance West and East
- Format: Full HD, horizontal format 16:9, sound possible
- Runtime: 20 seconds max per slot

6,000 €

LED Screen (Entrance North)

- Location: entrance North
- Format: Full HD, horizontal format 16:9, sound possible
- Runtime: 20 seconds max per slot

5,100 €

Backlit Box

- Location: entrances and connecting corridors C1-C2
- Size S: 120 x 200 x 20 cm
- Size M: 210 x 250 x 30 cm

4,500 €

5,500 €

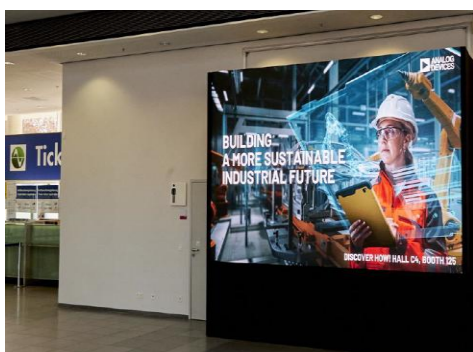
Mega Poster



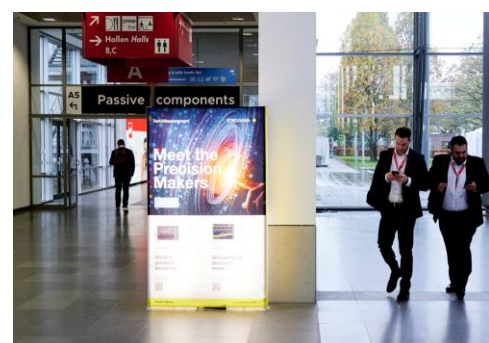
LED Screen (West and East)



LED Screen (North)



Backlit Box



Advertising Space

Price (EUR)

Banner Connecting Corridor

- Location: connecting corridors C1-C2
- Size: 400 x 100 cm
- 2 sided

3,100 €

Entrance Hall Display

- Location: hall entrance area C1 and C2
- Size: 204 x 189 cm

1,800 €

Floor Graphics

- Location: entrances and Hall Entrance C1 and C2
- Size: 95 x 95 cm
- Size: 135 x 95 cm

580 €

650 €

Banner Connecting Corridor



Entrance Hall Display



Floor Graphics



LED Screen (Entrance West)



Advertising Space

Price (EUR)

Mobile Promotion

- Team of max. 2 persons per day
- staff and material (no bags & lanyards & no food and beverage) must be organized by exhibitor

4,000 €

Lavatory advertising

- Location: lavatories in Hall C1 and C2
- Size: 30 x 30 cm (sticker mirror above)
- Size: 60 x 10 cm (sticker mirror bottom)
- Size: 60 x 30 cm (mirror branding above and bottom)

150 € per sticker

150 € per sticker

180 € per sticker

Mobile Promotion



Lavatory advertising



Creative and Customized
Sponsorship Programs
are Available upon Request!

Contact:

Salil Gupte at: sgupte@semi.org

Conditions

- All prices are in **Euro, excluding VAT**
- **SEMI Member prices include at least 10 % discount** on all sponsorship packages
- Registration benefits are for **sponsoring company personnel only**