June 2020 Update

Dear Exhibitors,

we are delighted that your company will be joining us this year for SEMICON Europa 2020!

We would like to provide you with some important updates to prepare your participation.

**SEMICON Europa Exhibitor Online Directory**
Review and update your booth profile as soon as possible to begin leveraging your online listing. Our attendees are excited to learn about your new offerings and will be looking for you on our online floor plan and exhibitor list.

Please [log into your exhibitor account here](#).

**Co-Exhibitor Listing**
Add and edit co-exhibitors through the [exhibitor account login](#) under "Manage Co-Exhibitors".

Be sure to complete the [Co-Exhibitor Application Form](#) and send it to [semiconeuropa@semi.org](mailto:semiconeuropa@semi.org) to finalize the application.

**Promote your Booth!**
Use our [self-generator banner](#) service to create your individual web banner to promote your booth at SEMICON Europa.
To increase your brand visibility on-site, check out advertising space options at Messe München.

**Booth Placement Confirmation**
If you have not received your booth confirmation (“placement request email”) from Messe München, please contact management@electronica.de.
Upon returning your confirmation, the booth is officially booked.
Messe München will issue the invoice, send the payment information and the login to the Exhibitor Shop.

**Exhibitor Service Center – Exhibitor Shop**
Your personal login information to access the Exhibitor Shop will be sent by München (one to two weeks after booth placement confirmation).
Here you can order any booth-related products and services online (e.g. electricity, cleaning, hostesses). If you did not receive your login data, please send a message to shop@electronica.de.

All main exhibitors can create sub-accounts for their co-exhibitors. Co-Exhibitors do not get individual log-in information by Messe München.

If you have questions regarding the Exhibitor Shop or your bookings, please contact the electronica exhibitor hotline: +49 89 949-11458.

**Booth Logistics & Exhibitor Technical Services**
Find all the information regarding details on technical regulations and set-up and dismantling times.

A booth design needs to be approved by the TAS except all of these points are fulfilled:
- height of stand and/or advertising structures no more than 3m
- size of stand less than 100m²
- no canopies or other stand coverings

Contact: Exhibitor Technical Services (TAS). E: tas1@messe-muenchen.de / T: +49 89 949-21164.

**COVID-19 Hygiene Concept**
The health and safety of our members and guests remain our priority. Together with Messe München, we are working on hygiene protocols to held SEMICON Europa safely.

**IMPORTANT:** Here you can find all current information and regulations, which are based on negotiations between Messe München and the Free State Government of Bavaria.

**Conference and Meeting Rooms**
You can rent conference and meeting rooms. Please send this request form to the Conference Room Service (CRS) indicating that you are a SEMICON Europa exhibitor: crs@messe-muenchen.de.

**Printed Catalogue**
SEMICON Europa/ electronica will distribute a combined printed exhibitor catalogue (as well as a combined online catalogue). You will be contacted by “electronica Media Services / jl.medien e.K.” to complete your contact data and supply information in the next weeks.

During the last editions of SEMICON Europa, we have been notified that some exhibitors have been contacted by some dubious companies. Please do not supply your information to any other service provider who claims to work on behalf of SEMICON Europa or electronica.

**Hotel Service**
To make your stay in Munich more comfortable, we secured hotel allotments for our SEMICON Europa exhibitors and participants. Reserve now!

As SEMICON Europa 2020 gets closer, we will keep you updated with important information. Please be sure to be on the lookout for our monthly Exhibitor Newsletter!

**For further questions, check out our Exhibitor FAQ or contact us!**

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