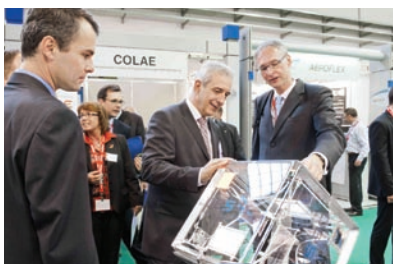


SEMICON® Europa 2011

11–13 OCTOBER Messe Dresden, Germany

the elements of innovation

2011 Post Show Report



SATISFIED CUSTOMERS

85% of visitors say they plan to return to SEMICON Europa next year.

(Source: SEMICON Europa 2011 Visitor Survey)

SEMICON EUROPA INFLUENCES BUYING DECISIONS

44% of visitors say that their attendance at SEMICON Europa influences buying decisions made over the next 12 months.

(Source: SEMICON Europa 2011 Visitor Survey)

SEMICON® Europa 2011

Co-located with Plastic Electronics Europe (PE2011)

11–13 October, 2011
Messe Dresden, Dresden, Germany

2011 Highlights:

- 353 exhibiting companies—7% growth over 2010
- International audience representing 47 countries
- 41 conferences and events, including sessions on 450 mm, test, and MEMS
- Full integration with Plastic Electronics Europe (PE2011) exposition and conference

Attendance

Total Attendance (Visitors and Exhibitors)	5,576
- Verified SEMICON Visitors	2,795
- Verified SEMICON Exhibitors	1,592
- PE2011 Visitors and Conference	1,189
Cumulative Daily Attendance	6,752

Exhibitor Information

Total SEMICON Exhibiting Companies	353
Total Net Exhibit Area	3,681 sq. meters

Key Visiting Companies

SEMICON Europa attracts visitors from every major European microelectronics company, including buying teams from leading IDMs, foundries, fabless, OSATs, and OEMs.

- ABB
- Advanced Mask Technology Center
- Atmel
- austriamicrosystems
- BAE Systems
- Bosch
- Diodes Zetex Neuhaus
- Elmos
- EM Microelectronic Marin
- EPCOS
- Freescale Semiconductor
- GLOBALFOUNDRIES
- Heiman Sensor
- Honeywell
- IBM
- IMEC
- Infineon
- Intel
- International Rectifier
- KSW Microtec
- LFoundry
- Melexis
- Micro Crystal
- Microelectronic Packaging
- Micron
- Micronas
- NXP Semiconductors
- ON Semiconductor
- OSRAM
- Philips
- Photronics MZD
- Plastic Logic
- PREMA Semiconductor
- Qualcomm
- RoodMicrotec
- Samsung
- Semikron
- Sensiron
- STMicroelectronics
- TDK
- Texas Instruments
- Toppan Photomasks
- Unisem
- Vishay
- VTI Technologies
- X-FAB
- Zentrum Mikroelektronik
- ZMD
- ZMDI

Visitor Profile

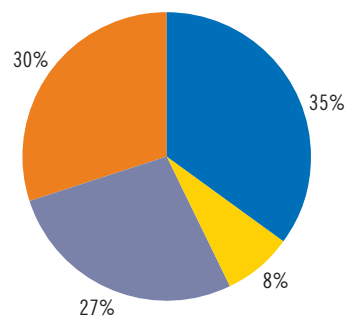
SEMICON Europa attracts a highly influential audience from every segment and sector of the European microelectronics industries, including semiconductors, solar/PV, LEDs, MEMS, printed/flexible electronics, and other adjacent markets.

BUYING POWER

More than 70% of SEMICON Europa visitors are involved in purchasing decisions, influencing the selection and final purchase of microelectronics manufacturing equipment, materials, software, and services.

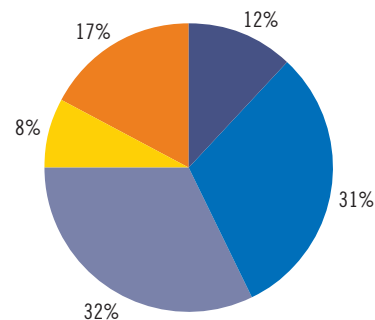
Purchasing Authority

- 30% FINAL DECISION MAKER
- 35% RECOMMEND/EVALUATE
- 8% SPECIFY
- 27% NO ROLE/OTHER



Job Levels

- 17% EXECUTIVE MANAGEMENT
- 12% SENIOR MANAGEMENT
- 31% OTHER MANAGEMENT
- 32% STAFF LEVEL/PROFESSIONAL
- 8% OTHER



FOCUS ON ENGINEERING AND INNOVATION

SEMICON Europa attracts a highly skilled and technology-focused audience, with 46% of visitors representing engineering and product management job functions, including 14% of all visitors focused on research and development.

Primary Job Functions

Research and Development Engineering	14%
Design Engineering (incl. Software, Systems, Test,	4%
Fabrication and Process Engineering	5%
Mfg. Engineering/Operations Mgmt.	5%
Manufacturing and Production	4%
Facilities Engineering/Engineering Support	4%
Assembly/Packaging Engineering	1%
Product Management/Engineering	5%
Quality Assurance and Test Engineering	4%
Executive Management / Board Member	16%
Purchasing/Procurement	3%
Marketing, Sales, Business Development	20%
Financial/Industry Analyst	1%
Government/Public Policy	1%
Human Resources Management	1%
Training	1%
Environment, Health & Safety	0%
Student	4%
Other	7%



TECHNOLOGY INTERESTS

SEMICON Europa visitors come from across the spectrum of microelectronics industries and have a diverse range of product and technology interests.

SEMICON Europa Visitors Technology/Market Interests

Semiconductors	63%
Photovoltaics/PV	27%
MEMS	26%
LEDs/Solid State Lighting	23%
Nano-electronics	19%
Flat Panel Display	13%
Flexible/Printed Electronics	12%
Other	12%

Areas of Interest

SEMICON Europa visitors are interested in a broad range of industries, technologies, and products from across the supply chain, from design to final manufacturing.

Manufacturing

Semiconductor Device Manufacturing (IDM, foundry)	21%	Electronic Manufacturing Services (EMS)	8%
Assembly & Test Services	9%	Fabless Semiconductor Manufacturer/ Design Services	6%

Equipment

Wafer Processing/Front-end Manufacturing Equipment	33%	Inspection & Measurement/Metrology Products	15%
Thin Film Manufacturing Equipment	23%	Test Equipment	15%
Flat Panel Display Manufacturing Equipment	23%	Assembly and Packaging Equipment	12%
		Other Equipment	10%

Materials

Wafers and Substrates	16%	Gases	8%
Process Materials	16%	Assembly & Packaging Materials	8%
Chemicals & Solids	12%	Test Materials	7%
		Other Materials	5%

Sub-systems/Components/Software

Sub-Systems	6%	Software—Manufacturing/ Factory Automation	7%
Components, Parts & Accessories	7%	Factory Control Automation/Facilities	7%
Support Products (includes consumables)	6%	Software—Electronic Design (EDA)/ Silicon Intellectual Property (IP)	3%

Services/Support Products

Support Products (includes consumables)	6%	Business Services or Consulting	5%
Secondary Equipment and Services	8%	Other	9%
Manufacturing Services or Consulting (incl. those services or consulting directly related to manufacturing)	5%		