

# the elements of the future

 **PE 2011**  
**Conference**

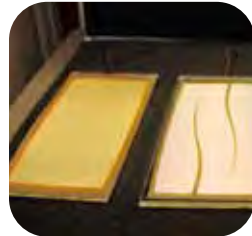
 **PE 2011**  
**Exhibition**

Under supervision of the Plastic Electronics Foundation and organized by InnovationFab and SEMI

11-13 October 2011

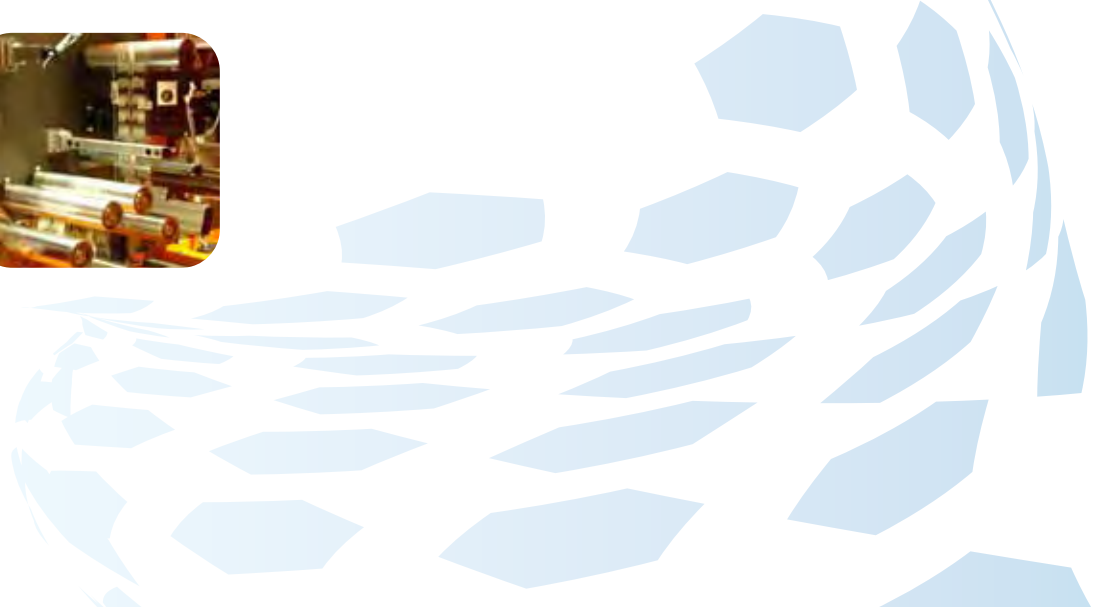
Messe Dresden, Germany

[www.semiconeuropa.org/pe](http://www.semiconeuropa.org/pe)



The leading global Conference and Exhibition for:

- Flexible, Organic and Large Area Electronics
- Flexible Photovoltaic, Display and Lighting



In connection with:

**SEMICON**<sup>®</sup>  
*Europa2011*

Organized by:

 semi™

**Innovation**  
 Fab



## Global Plastic Electronics Conference 2011 - Where Science and Industry Meet

The 7<sup>th</sup> Global Plastic Electronics Conference & Exhibition 2011 is the leading International convention focused on Organic Electronics. It is the best forum to meet with other professionals with the same interests, both from research and industry. **Areas of interest include Organic Electronics, Novel System Approaches, Displays, Organic Photovoltaics, Lighting, and Integrated Smart Systems.**



### The Conference at a glance:

- 3 days program
- 600 attendees
- Speakers from all regions of the world
- All major industry players present their latest achievement:
  - Latest applications and new markets
  - Advanced materials and manufacturing systems
  - New devices and commercial products
  - Metrology and test systems

## exhibitor profile

**Plastic Electronics** exhibitors are the partners and suppliers of plastic, organic, printed, large area and flexible electronics industry globally. These companies are supplying the tools, technology, systems and materials needed to successfully research and manufacture the products of the future.

### Exhibitor Markets

- Electronic
- Photovoltaic
- Printed and Large Area Devices
- Lighting
- Display
- Wearable Electronic
- Packaging
- Thin Film Technology
- Materials
- Consumables
- R&D Tools
- Metrology

### Who Should Exhibit:

- Material Suppliers: Substrates, Chemicals, Gases, Process Materials, Packaging Materials, Consumables
- Equipment Manufacturers
- Research Institutions and Universities
- Component, Sub-Systems and Part Manufacturer
- Factory Control and Automation
- Software
- Manufacturing Services
- Business Services
- R&D/Research Institutions/ Consortia/Universities





## Welcome to the Plastic Electronics 2011 Conference and Exhibition

After a very successful co-location of the Plastic Electronics with SEMICON Europa in 2010 the two events will move even closer together in 2011. This collaboration offers the exhibitors and visitors great synergies and business opportunities. – Don't miss it.

### SYNERGIES with SEMICON Europa – A unique Chance!

Leading equipment, materials and technology Suppliers as well as Universities and Research Institutes are offering services and products for Semiconductor Manufacturing as well as for new emerging industries like Organic Electronics.

**FUTURE** - Plastic Electronics is an enabling, and exciting new field of technology with a multitude of applications. The technology is expected to have a systemic impact on the way we will live, work and entertain in the future, together with a major impact on the *greening* of the economy.

**TECHNOLOGY** - Research, development and engineering are progressing rapidly in the field of organic electronics, advancing the technology from the labs and fabs in to the marketplace.



**INTERNATIONAL** – The Plastic Electronics conference with attendees from over 34 countries worldwide including many in Asia and also the US is a real international event. The technology leaders from all over the world present and discuss the topics and issues of this industry.

**VALUE** - The combination of the two events provide exhibitors with maximum exposure to potential customers and new business opportunities. Make more out of your marketing budget through this joint event.

**FROM LAB TO FAB** - The plastic and organic electronics industry is emerging! First products are hitting the commercial market and are transferred into volume production. This trend has to speed up in order to bring this industry to the next level. SEMI as a high-tech industry association is supporting this development with services like roadmaps, standardization, market research, special interest groups, advocacy, conferences, exhibitions and much more. Be part of the community and join SEMI as a Member. – Go online and find out more: [www.semi.org](http://www.semi.org)

**Plastic Electronics 2011 - Where Plastic, Organic and Large Area Technology meets Manufacturing!**



### The event is supported by:



*The Plastic Electronics Conference and Exhibition 2010 was an excellent platform to meet and communicate with customers, researchers and business partners. The conference attracted world renowned researchers and business experts in the field of plastic electronics, providing an excellent opportunity to see the current state of the art and the future direction in the field.*  
Dr. Paul Smith, Laboratory Manager, Xerox Research Centre of Canada, Canada



*The Plastic Electronics Conference and Exhibition was quite exceptional in depth of contents and spectrum of topics which were presented by the speakers and exhibitors. I enjoyed very much the informal discussion with the speakers and participants during and in-between sessions.*  
Ho Kyoon Chung, Ph.D. , Executive Vice President, Samsung Mobile Display, Korea



*We appreciated to have an exhibition such as the Plastic Electronics in Dresden to meet with the industry key people, peers and customers. We expect follow-up business generated through direct show contacts and are looking forward to come again to Dresden.*  
Mandy Gebhardt, Head of Marketing Department, 3D-Micromac AG, Germany



*The Plastic Electronics, with its excellent array of plenary, invited and contributed talks and its unique combination with the large SEMICON Europa fair is an ideal location to exchange with peers on new ideas and products.*  
Prof. Dr. Karl Leo, Institut für Angewandte Photophysik, Technische Universität Dresden and Fraunhofer-Institute for Photonic Microsystems



*Flexible and organic Electronics is forecasted to be a huge opportunity where existing semiconductor companies can diversify and grow. Therefore, SEMI and Plastic Electronics (PE2011) decided to jointly develop this market further by co-locating both events at SEMICON Europa.*  
Heinz Kundert, President SEMI Europe

### Under Supervision of:



## Booth Configuration and Cost

### Raw Space

Raw booth spaces and turnkey packages are available in different configurations.

### Raw Space Price (in EUR\*)

Standard booths are sold in increments of 9 square meters (3m x 3m) but other options are possible upon request.

	Cost per sqm
SEMI Member** Price:	290
Non-Member Price:	375

### Turnkey Package Prices (in EUR\*)

Turnkey booth packages are designed for exhibitors looking for a one-stop solution. Packages include floor space rental, hardwall construction (white), carpet, one bar table, 3 bar stools, one counter, litter bin, cleaning, company name board, and electricity (220V).

### Equipment, Materials and Service Suppliers

	SEMI Member**	Non-Member
6 sqm Package	2,460	2,970
9 sqm Package	3,690	4,455
18 sqm Package	7,380	8,910

### Academic Institutions and Universities

	SEMI Member**	Non-Member
6 sqm Package	1,600	1,800
9 sqm Package	2,400	2,700

\* All prices in Euro and plus 19% VAT for non-German companies

\*\* For more information or to apply for SEMI membership please contact your regional SEMI office.

## Exhibit Now!

Contact Us to Reserve Your Booth Space

### SEMI Europe

Helmholzstrasse 2-9

Haus D / 3.OG

10587 Berlin

Germany

Tel: +49 3030 3080 770

Fax: +49 3081 87 8879

Email: [semiconeuropa@semi.org](mailto:semiconeuropa@semi.org)

### SEMI Global Headquarters

Global Sales

Tel: +1 877 746 7788

+1 408 943 6901

Email: [sales@semi.org](mailto:sales@semi.org)

### About SEMI

SEMI is the global industry association serving the manufacturing supply chains for the micro-electronic, display and photovoltaic industries. Since 1970, SEMI has been committed to helping members grow more profitably, create new markets and meet common industry challenges. For more information, please visit [www.semi.org](http://www.semi.org).