



SEMICON®  
Europa2010



the elements of innovation

Exhibit Now

## MEMS AND PACKAGING PAVILION APPLICATION FORM

TO BE COMPLETED BY 31 AUG 2010

# MEMS, Test and Packaging Pavilion

*Exhibit at the SEMICON Europa MEMS, Test and Packaging Pavilion and be exposed to high level visitors and potential clients*

PRICE 9sqm SEMI Member: 5.490 Euro plus VAT

PRICE 9sqm non Member: 6.480 Euro plus VAT

PRICE 18sqm SEMI Member: 9.000 Euro plus VAT

PRICE 18sqm non Member: 10.800 Euro plus VAT

### Turn key package includes:



- Booth space
- Booth construction
- Carpet
- 2 Company nameboards
- Electrical connection
- Carpet
- Cabine (1sqm)
- 1 Counter
- 1 Bar Table + 3 Bar stools
- Lightning
- 1 Coat Rack
- 1 Trash Can
- Stand cleaning
- 15 minute presentation opportunity at the Technology Arena
- Exhibition catalogue entry
- Special advertising section in the show catalogue
- Special press coverage
- Co-use of meeting area
- Plasma screen and other additional services may be ordered separately using the corresponding form on-line.

[www.semiconeuropa.org](http://www.semiconeuropa.org)

### Shared exhibition area for MEMS, MST, Test and Packaging Materials, Equipment and Technology Suppliers.

Fixed Price turn-key solution including booth, furniture, cleaning, electricity and decoration

The MEMS, MST and advanced Test and Packaging market is an important part of the European Semiconductor Industry. Customers are looking for specialized equipment and services that is fulfilling their production needs and manufacturing challenges. To give this segment a special focus during the SEMICON Europa show we are offering a special exhibition area dedicated to companies active in these or related markets.

This is a great opportunity to make maximum use of this years show and to reach out to the right group of customers. The booth in combination with a 15 minutes speaking slot gives your company great exposure and visibility.

**Use the form on the following page and book today!**





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TO BE COMPLETED BY 31 AUG 2010

## SEMI Europe:

Helmholtzstr. 2-9, D-10587 Berlin, Germany  
Tel.: +49.30.3030.80770

## To be returned to:

Fax: +49.30.8187.8879  
e-mail: [semiconeuropa@semi.org](mailto:semiconeuropa@semi.org)

## EXHIBITING COMPANY INFORMATION

Company Name		Contact Name	
Address		Telephone	
Postal Code		Fax	
City		E-mail	
Country		VAT N°	
Billing Address <small>if different from above</small>			

## BOOTH PREFERENCE

### EXHIBIT SPACE

This application is a binding contract and acts as your official invoice. No booth will be assigned without appropriate payment.

5.490 € PER 9M<sup>2</sup> STAND PLUS VAT ( MEMBER)

6.480 € PER 9M<sup>2</sup> STAND PLUS VAT (NON-MEMBER)

9.000 € PER 18M<sup>2</sup> STAND PLUS VAT ( MEMBER)

10.800 € PER 18M<sup>2</sup> STAND PLUS VAT (NON-MEMBER)

### TECHNOLOGY ARENA PRESENTATION:

- Yes, I will also take advantage of this opportunity and reserve one complimentary speaking slot at the Technology Arena (free of charge, 15 minutes per exhibitor)

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

TITLE / POSITION \_\_\_\_\_

PRESENTATION TITLE \_\_\_\_\_

### PAYMENT:

Charge to      Visa      Eurocard/Mastercard      AMEX      Diners

CREDIT CARD NUMBER \_\_\_\_\_ EXPIRY \_\_\_\_\_ CVC CODE \_\_\_\_\_

CREDIT CARD HOLDER \_\_\_\_\_ SIGNATURE \_\_\_\_\_

- or  
 Please send an invoice

### Terms and conditions:

Timeslots and exhibition space will be allocated on a first come, first serve basis according to availability. Show Management has the right to adjust the speaking schedule as necessary. The submission of this contract duly signed by an authorized agent/officer of the exhibiting company shall be deemed as confirmation of participation and acceptance of these terms of contract by the exhibitor. The Exhibitor is bound to comply with the terms and conditions set forth in this contract, including the reverse side of this form, rules and regulations defined in the Exhibitor Services Manual, and any subsequent correspondences issued by SEMI US. This is a binding contract between the applicant/exhibiting company and SEMI US. I/WE HAVE READ AND AGREED TO AND WILL ABIDE BY ALL SEMI STIPULATIONS/TERMS AND CONDITIONS AS STATED ON THE REVERSE SIDE OF THIS APPLICATION/CONTRACT.

Date		Print Name	
Signature		Stamp	

# SEMICON EUROPA 2010

## STIPULATIONS/TERMS & CONDITIONS

### BOOTH SPACE ASSIGNMENT AND PAYMENT

Booth space assignment is based on a regional point system. Only SEMI Members can build and use points.

Should the requested space be previously assigned or the floor layout change, SEMI will endeavor to provide suitable alternate space based on priority points. The exhibiting company's ultimate placement by show management must be considered final. SEMI reserves the rights to relocate an exhibiting company at any time, for any reason, for the overall good of the show. SEMI is not obligated to reimburse the exhibiting company for any costs stemming from relocation.

### PAYMENT TERMS

A 20% non-refundable deposit must be submitted along with the Exhibit Space Application Form. Exhibitors will receive follow-up invoices for the remaining balance due of 30% and 50%, which are due by 1 March 2010, and 10 June 2010, respectively. If Exhibitors do not comply with these Payment Terms, SEMI reserves the right to release the space for re-assignment

### GENERAL RULES, TERMS AND CONDITIONS

1. Exhibiting company agrees that the rules and regulations of SEMI are made a part of this contract and agrees to be bound by them. Exhibiting company further agrees that SEMI has the full power to interpret and enforce all rules and regulations in the best interest of the SEMICON show.
2. The signer of the application for exhibit space or his designee shall be the official representative of the exhibiting company and shall have the authority to certify representatives and act on behalf of the exhibiting company in all negotiations.
3. Applications will not be processed from companies with delinquent balances due SEMI. This includes but is not limited to unpaid liquidated damages from prior shows.
4. SEMI Membership must be active at all times to receive member pricing; otherwise, SEMI will invoice for the non-member rate.

### QUALIFICATIONS OF EXHIBITING COMPANY

Exhibiting companies must be manufacturers or independent representatives of manufacturers that produce equipment or materials for use by the semiconductor, flat panel display and electronic design automation industries, MEMS, MST, Photovoltaic or that are used in relevant ancillary work (such as trade magazines or books, software houses, etc.). SEMI reserves the right to determine the eligibility of any product for display.

### USE OF SPACE

The exhibiting company may not assign, sublet or re-sell; in whole or in part, their contracted space. The contracted exhibiting company may share this space with affiliated co-exhibitors, providing co-exhibitors comply with all exhibiting company conditions and rules and regulations; however, the contracting exhibiting company shall continue to be primarily liable for all financial and performance covenants.

The PRIMARY exhibiting company MUST have the prominent identification in its entire contracted booth space. Contracted space MUST appear as one unified booth. All booths MUST be staffed during exhibition hours.

### LIABILITY

SEMI will not be liable for damages or injury to persons or property from any cause whatsoever by reason of occupancy of exhibit space by exhibiting company, its employees or representatives. Further, exhibiting company indemnifies, and holds harmless, SEMI and each of its officers, directors, employees, and agents from all liabilities that might result from any cause whatsoever with respect to the exhibit including, without limitation, theft or other loss from exhibit booth. The

exhibiting company agrees to pay promptly for any and all damage to the exhibition building or its equipment, incurred through carelessness or otherwise, caused by the exhibiting company, its employees, agents, or representatives.

SEMI will provide general security at all times, but SEMI shall in no event be liable for any loss or damages whatsoever due to any lack or failure of such security. Exhibiting company assumes full responsibility for any loss of equipment and/or display material, resulting from theft or any other cause whatsoever.

### CANCELLATION / CHANGE OF EXHIBIT

If SEMI should be unable to hold the exhibition for any cause beyond its reasonable control, or if it cannot permit the exhibiting company to occupy its space due to causes beyond SEMI'S reasonable control, SEMI has the right to cancel the exhibit with no further liability than a refund of the stand space rental less a proportionate share of the exhibition expenses incurred by SEMI. SEMI shall in no event be liable for incidental or consequential damages to exhibiting company arising from or relating to such cancellation.

Should exhibiting company's display and/or material fail to arrive, exhibiting company is nevertheless responsible for the rental of its exhibit space.

### COMPLIANCE WITH RULES

Exhibiting company assumes all responsibility for compliance with pertinent ordinances, regulations, and codes of duly authorized local, state, federal and international government bodies concerning fire, safety, and health, together with the rules and regulations contained in the Exhibitor Services Manual.

All aisles and service areas must be kept clear with boundaries set by the Fire Department and SEMI.

### CANCELLATION OR REDUCTION OF EXHIBIT SPACE BY EXHIBITING COMPANY

1. In the event of cancellation (partial or full) a written notice must be received by SEMI.
2. If cancelled (partial or full) on or before 7 July 2010, a liquidation damage fee of 20% of the cancelled space will be assessed by SEMI.
3. If cancelled (partial or full) on 8 July 2010 or after, a liquidation damage fee of 100% of the canceled space will be assessed by SEMI.
4. SEMI will issue the final invoice reflecting all fees imposed on your account per SEMI terms and conditions.

Reduction of exhibit space may result in booth relocation.

SEMI reserves the right to reassign cancelled booth space, regardless of the liquidated damage assessment. Subsequent reassignment of cancelled space does not relieve the canceling exhibiting company of the obligation to pay the assessment.

SEMI must receive written notification of any cancellation. All booths must be set and show ready by 5:00pm on the day prior to the opening of the event. Failure to do so will be considered a cancellation, unless SEMI has been notified and has approved otherwise.

### DISPUTES/GOVERNING LAW

In the event of any dispute or claim relating to or arising out of this agreement or its termination, the parties agree that all such disputes shall be fully and finally resolved by binding arbitration conducted by the American Arbitration Association in Santa Clara County, California, U.S.A. The award of the arbitrator shall include an award of reasonable attorney fees, plus costs and reasonable expert fees, to the prevailing party.

**It is each exhibiting company's responsibility to read and comply with all rules and regulations as stated in the Exhibitor Service Manual. Each exhibiting company will be fully responsible for all costs involved should the exhibiting company violate rules and regulations that require remedial action by SEMI.**