

Pricelist SEMICON 2010

Product & Description	Measures	Fair Price
City-Light-Poster (CLP), lighted, in front of the Main Foyer (capacity: 3 pieces, each with back and front side) price per side for rent, production and mounting	118,5 x 175 cm	810,00 €
City-Light-Poster (CLP), lighted*) railway station Dresden, next to main entrance price per side for rent, production and mounting	central 118,5 x 175 cm	920,00 €
Poster exchange frame *)- Via Mobile, Meeting Point, Entrance Hall 1, Foyer Hall 1, Main foyer, BÖRSE DRESDEN, 1 side price per side for rent, production and mounting	A1	130,00 €
Display of flyers at Infopoints and Main Entrance		270,00 €
Floor stickers in Via Mobile 3 or Via Mobile 4, at the Meeting point or in Exhibition Halls Price includes rent, production and mounting of 20 pieces	ca. 50 x 50 cm (depends on logo size)	1.310,00 €
Advertising banner, outside Main Foyer (in front) or inside Main Foyer Price includes rent, production and mounting	12,5 x 2 m	3.105,00 €
Drop-Flags in the Main Entrance Area, Via Mobile 3 or Via Mobile 4 or in the Atrium Price includes rent, production and mounting	0,90 x 2,72 m	600,00 €
	1,39 x 3,80 m	740,00 €
Folding frame on columns (9 pillars, each column with 2 poster frames) Price includes rent, production and mounting	A1 (59,4 cm x 84,1 cm)	2.270,00 €
Window foil, attaching at the glass fronts of Via Mobile, Meeting Point and Main Foyer possible	depends on size and number of order	on request
Digital Signage PHEX 46", ready-for-connection, Windows installed, no other software installed, incl. delivery	85,6 x 231,1 cm	2.480,00 €
Digital Signage PHEX DUAL 46", ready-for-connection, Windows installed, no other software installed, incl. delivery	85,6 x 250 cm	2.930,00 €
Infoterminal ISIS, ready-for-connection, Windows installed, no other software installed, incl. delivery	50 x 161,1 cm	1.770,00 €
Programming and branding for WB33, WB34 and WB36		on request
18/1 poster, displayfabric, 4 color printing, Price includes rent, production and mounting	3,56m x 2,52m	1.460,00 €