

**SEMICON<sup>®</sup>**  
*Europa2010*



2010

**EU**

the elements of **innovation**



**19-21 OCTOBER**

**Messe Dresden, Dresden Germany**

[www.semiconeuropa.org](http://www.semiconeuropa.org)

 **semi**



## MARKETING AND PROMOTION OPPORTUNITIES

SEMICON Europa offers several marketing and promotion possibilities described in the following pages. \* (for exhibiting companies only)





# MARKETING AND PROMOTION OPPORTUNITIES

**NEW**

## Mobile Exhibition Guide for iPhones and Smart Phones

Be visible on every smart phone, which uses the SEMICON Europa 2010 Application! Become a sponsor of the SCEU2010 App!

- Logo on exhibition sections + main page: 6.500 EUR (plus VAT)
- Logo on programs sections + main page 6.500 EUR (plus VAT)
  
- Logo size up to 4,5 x 2 cm, 4c
- Exclusive for 2 companies





# MARKETING AND PROMOTION OPPORTUNITIES

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## LOGO ON VISITOR BADGE

### Sponsorship package includes

- Individual company logo on visitor badge on front side
- Logo size up to 1cm x 3cm, 4c
- Exclusive for 1 company
- Price: 7.500 EUR (plus VAT)

## LANYARDS

### Sponsorship package includes:

- Distribution of lanyards at the entrance / registration area
- Exclusive for 1 company
- Quantity max. 10.000
- Lanyards have to be self delivered
- Price: 4.500 EUR (plus VAT)

**SOLD**





# MARKETING AND PROMOTION OPPORTUNITIES

## FLOOR GRAPHICS

- Floor graphics
- Design your own visitor tour
- Placed throughout the entrance area and halls
- Sizes: appr. 1x1m, 4c
- Files to be delivered as high-res and printable PDF
- Price: 350 EUR (plus VAT) per piece



## VISITOR BAGS

- Distribution of bags at the entrance / registration area
- **Exclusive for 2 companies**
- Bags to be self-delivered
- Price: 3.500 EUR (plus VAT)





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## INDIVIDUAL AREAS

Upon request we will create taylored advertisement areas.

Please contact:

Mr. Stephan Raithel

SEMI Europe

[sraithel@semi.org](mailto:sraithel@semi.org)

+49.30.303080770